

1. Record Nr.	UNINA9910798776403321
Autore	Park Patrick H.
Titolo	Big data war : how to survive global big data competition // Patrick H. Park
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2016
ISBN	1-63157-561-9
Edizione	[First edition.]
Descrizione fisica	1 recurso en linea (x, 195 páginas)
Collana	Big data and business analytics collection, , 2333-6757
Disciplina	005.7
Soggetti	Big data Quantitative research
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Part 1. Dump the data -- 1. Global data war -- 2. Why did Google TV fail? -- 3. Why do they analyze data? -- Part 2. Data is human -- 4. Think as a customer -- 5. Big data, start from human -- 6. Why does Nike compete with Nintendo? -- Part 3. Data is created by me -- 7. Knowing necessary data is everything in data analytics -- 8. Create data -- Part 4. We don't need the past -- 9. Predict human unconsciousness -- 10. Anything with a pattern can be predicted -- Part 5. What matters at the end is performance -- 11. Data is strategy -- 12. Big data, a long way to go -- Epilogue -- About the author -- Index.
Sommario/riassunto	Written by Patrick H. Park, an author of Brain Work (Korea, 2014). The book mainly focuses on why data analytics fails in business. It provides an objective analysis and root causes of the phenomenon, instead of abstract criticism of utility of data analytics. The author, then, explains in detail on how companies can survive and win the global big data competition, based on actual cases of companies. Having established the execution and performance-oriented big data methodology based on over 10 years of experience in the field as an authority in big data strategy, the author identifies core principles of data analytics using case analysis of failures and successes of actual companies. Moreover, he endeavors to share with readers the principles regarding how innovative global companies became successful through utilization of

big data. This book is a quintessential big data analytics, in which the author's know-how from direct and indirect experiences is condensed. How do we survive at this big data war in which Facebook in SNS, Amazon in e-commerce, and Google in search expand their platforms to other areas based on their respective distinct markets? The answer can be found in this book.

2. Record Nr.	UNINA9910132774103321
Autore	Nardo Don <1947->
Titolo	The Vikings // by Don Nardo
Pubbl/distr/stampa	Detroit, Mich. : , : Lucent Books, , 2011
ISBN	1-4205-0558-0
Descrizione fisica	1 online resource (112 pages) : illustrations
Collana	World history
Disciplina	948/.022
Soggetti	Vikings Northmen Civilization, Viking
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (pages 105-106) and index.
Nota di contenuto	Introduction : surviving evidence for the Vikings -- Viking origins and early raids -- Viking conquests and expansion -- Viking warriors and ships -- Viking families and home life -- Viking communities and culture -- Viking religion and myths -- Viking explorations in the West.
Sommario/riassunto	Provides an overview of important historical events or periods in world history. This volume focuses on the Vikings and features quotations from sources such as diaries, public records, and contemporary chronicles.

3. Record Nr.	UNINA9910978362503321
Autore	Zhang Ping
Titolo	Dietary Components and Immune Function
Pubbl/distr/stampa	MDPI - Multidisciplinary Digital Publishing Institute, 2024
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
4. Record Nr.	UNINA9910254465203321
Titolo	Aging Voice // edited by Kiyoshi Makiyama, Shigeru Hirano
Pubbl/distr/stampa	Singapore : , : Springer Singapore : , : Imprint : Springer, , 2017
ISBN	981-10-3698-5
Edizione	[1st ed. 2017.]
Descrizione fisica	1 online resource (IX, 115 p. 44 illus., 12 illus. in color.)
Disciplina	617.51
Soggetti	Otolaryngology Speech disorders Regenerative medicine Tissue engineering Otorhinolaryngology Speech Pathology Regenerative Medicine/Tissue Engineering
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Overview -- Histological changes in elderly vocal folds -- Age-related changes in human voice -- Evaluation of phonatory function for the elderly -- Clinical assessment of elderly vocal folds by laryngoscopy -- Quantitative analysis of High Speed Digital Imaging for the elderly -- Injection medicalization for physical improvement in atrophic vocal folds -- Voice therapy for the elderly -- Current topics of regenerative

medicine -- Future prospects of generative medicine.

Sommario/riassunto

This book discusses the aging voice, one of the interesting issues related to aging. Population aging is an issue in most developed countries, where both physicians and specialists are required to improve clinical and scientific practice for elderly adults. In particular, the need for expertise in the diagnosis and treatment of aging voice pathologies is increasing continually. New developments in regenerative medicine have taken care for the aging voice to new level, and the contributors to this book use their wealth of experience in the field of the aging voice to present the latest advances in this field. This book is a unique resource, providing new perspectives for physicians, clinicians and health care workers who are interested in the aging voice.
