

1. Record Nr.	UNINA9910798741003321
Autore	Erixon Fredrik
Titolo	The innovation illusion : how so little is created by so many working so hard // Fredrik Erixon, Björn Weigel
Pubbl/distr/stampa	New Haven, CT : , : Yale University Press, , [2016] ©2016
ISBN	0-300-22212-2
Descrizione fisica	1 online resource (313 pages) : illustrations
Disciplina	338/.064
Soggetti	Technological innovations - Economic aspects Technological innovations - Social aspects Labor Capitalism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- CONTENTS -- List of Figures -- Preface -- Acknowledgments -- 1. Introduction -- 2. When Capitalism Became Middle-Aged -- 3. The Color of Capitalism Is Gray -- 4. The Rise and Rise Again of Corporate Managerialism -- 5. The Two Faces (and Phases) of Globalization -- 6. The Return of the Regulators -- 7. Killing Frontier Innovation -- 8. Capitalism and Robots -- 9. The Future and How to Prevent It -- Notes -- References -- Index
Sommario/riassunto	Timely, compelling, and certain to be controversial-a deeply researched study that reveals how companies and policy makers are hindering innovation-led growth Conventional wisdom holds that Western economies are on the threshold of fast-and-furious technological development. Fredrik Erixon and Bjorn Weigel refute this idea, bringing together a vast array of data and case studies to tell a very different story. With expertise spanning academia and the business world, Erixon and Weigel illustrate how innovation is being hampered by existing government regulations and corporate practices. Capitalism, they argue, has lost its mojo. Assessing the experiences of global companies, including Nokia, Uber, IBM, and Apple, the authors explore three key themes: declining economic dynamism in Western economies;

growing corporate reluctance to contest markets and innovate; and excessive regulation limiting the diffusion of innovation. At a time of low growth, high unemployment, and increasing income inequality, innovation-led growth is more necessary than ever. This book unequivocally details the obstacles hindering our future prosperity.

---