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| Nota di contenuto | 1. Ethics for managing business in a global world / Kemi Ogunyemi -- Module 1. Setting out -- 2. Incorporating ethics into entrepreneurship and business enterprise education / Tim London -- 3. Doing good is good business: embedding ethics in teaching entrepreneurship and business / Henrietta Onwuegbuzie and Ijeoma Ugwuanyi -- Module 2. Looking to the numbers -- 4. Using codes of conduct to integrate ethics education in the accounting curriculum / Susan Rhame, Liz Mulig, Cheryl Prachyl, and Robert Walsh -- 5. Teaching ethics in corporate finance courses / Osaretin Kayode Omoregie -- 6. Lies, damned lies? Ethics in business statistics / Fabiola H. Gerpott and Sven C. Voelpel -- 7. Teaching ethics in finance curricula: personal and institutional virtues in financial markets / Ignacio Ferrero and Marta Rocchi -- 8. Embedding ethics in teaching investment management: understanding socially responsible investing / Jenny Gu, Lynn Kendall, Shawn Groves, and Fernando Arellano -- Module 3. Going global -- 9. Ethical considerations in international recruitment using branding strategies / Thomas G. Pittz and Steven F. Pittz -- 10. Teaching ethics in the international business / Tabani Ndlovu -- 11. Teaching ethics and compliance in international business courses / Asbjorn Osland and Yetunde Anibaba -- Chapter summaries -- About the authors -- Index. |
| Sommario/riassunto | The need to embed business ethics in the teaching of management disciplines has at times given rise to a debate as to whether ethics |

should be taught as a stand-alone course or in an embedded manner. So far, the majority of opinions favor a consensus that both approaches are relevant and should be used complementarily for optimal results. This book offers unique insights into the experience of seasoned academics who embed business ethics in teaching management theory and practice. Its multidisciplinary approach enriches its content, since the insights of our colleagues from within their fields are invaluable. It therefore complements other business textbooks. Disciplines covered in this volume include entrepreneurship, accounting (financial accounting, cost accounting, auditing and tax), corporate finance, financial decision-making, investment, business statistics, international recruitment and international business. The book provides a platform to share experiences of teaching ethical profitability. This contributes to resolving concerns experienced when faculty wish to incorporate ethics into their teaching but feel they lack preparation or ideas on how to do it. The chapters describe each discipline briefly, raise the typical ethical issues therein, and suggest teaching strategies and exercises or projects. The "developing versus developed country perspectives" sections may interest schools with high student diversity. The book also meets in-company training needs for attaining and sustaining an ethical culture.
