

1. Record Nr.	UNINA9910798679603321
Autore	Saleh Yunus D.
Titolo	Crisis management : the art of success & failure : 30 case studies in business & politics // Yunus D. Saleh
Pubbl/distr/stampa	Minneapolis, Minnesota : , : Mill City Press, , 2016 ©2016
ISBN	1-63505-248-3
Descrizione fisica	1 online resource (275 p.)
Disciplina	363.345
Soggetti	Crisis management - United States Strategic planning - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover Page; PREFACE; INTRODUCTION; PART ONE: Crisis Types, Symptoms, and Causes; Models and Theories Associated with Crisis Management; Crisis Management Planning; Leadership Under Stress; Case Study 1: JetBlue Valentine's Day Crisis (2007); Case Study 2: West Africa Ebola Outbreak (2014); Case Study 3: Maple Leaf Listeriosis (2008); The Art of Decision-Making; Case Study 4: Susan G. Komen for the Cure (2012); Case Study 5: Lego and Shell vs. Greenpeace; Preparation and Predictability; Case Study 6: Tesco; Case Study 7: How Sweden Survived the 2008 Financial Crisis Case Study 8: How India Survived 2008 Social Media and Crisis Communication; Case Study 9: The Costa Concordia Disaster (2012); Pressure Groups and Public Participation; Case Study 10: Pink Slime Crisis (2012); Do Ethics Matter?; Case Study 11: Egyptian Crisis (2013); Case Study 12: BP Oil Spill (2010); Organizational Culture as a Source of Crisis; Case Study 13: J.C. Penney Hiring an Outsider CEO (2012); Case Study 14: The BBC-Jimmy Savile Sexual Abuse Case (2012); Crisis as an Opportunity; Case Study 15: The Norway Terrorist Attacks (2011); Business Recovery and Continuity Case Study 16: Germany Recovered from the 2008 Financial Crisis PART TWO: Miscellaneous Crisis Case Studies; Case Study 17: Refugees in the EU 2015 Crisis; Case Study 18: The Chinese Stock Market Crash (2015); Case Study 19: The Belgian Political Crisis (2007-2011); Case Study 20:

Starbucks U.K. Tax (2012); Case Study 21: Sony Pictures Cyberattack (2014); Case Study 22: FIFA Corruption Crisis (2014); Case Study 23: Iraqi Failure in Crisis Management; Case Study 24: JPMorgan Chase Financial Crisis (2013); Case Study 25: Southwest Airlines (2013); Case Study 26: Asiana Airlines Crisis (2013) Case Study 27: Tesla Motors Crisis (2013) Case Study 28: The Fall of Lehman Brothers; Case Study 29: Siemens China (2012); Case Study 30: Toyota Recall 2010; Conclusion: Lessons Learned from Crisis Management; REFERENCES

2. Record Nr.	UNINA9910791261203321
Autore	McNeill Isabelle F (Isabelle Frances)
Titolo	Memory and the moving image : French film in the digital era // Isabelle McNeill
Pubbl/distr/stampa	Edinburgh, Scotland : , : Edinburgh University Press, , [2012] ©2012
ISBN	0-7486-8949-4 0-7486-7101-3 1-282-62056-8 9786612620560 0-7486-4220-X
Descrizione fisica	1 online resource (viii, 181 pages) : digital, PDF file(s)
Disciplina	791.430944
Soggetti	Memory in motion pictures Motion pictures, French Motion picture audiences - Psychology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 02 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: film and memory in contemporary France -- Memory and the moving image -- Virtual museums and memory objects -- Facing the past -- Memory maps and city space -- Conclusion.
Sommario/riassunto	A vital rethinking of memory and the moving image for the digital age, Isabelle McNeill investigates the role of the moving image in cultural memory, considering the impact of digital technologies on visual

culture. Drawing on an interdisciplinary range of theoretical resources and an unusual body of films and moving image works, the author examines the ways in which recent French filmmaking conceptualises both the past and the workings of memory. Ultimately the author argues that memory is an intersubjective process, in which filmic forms continue to play a crucial role even as new media come to dominate our contemporary experience. *Memory and the Moving Image*: *Introduces new ways of thinking about the relation between film and memory, arising from a compelling, interdisciplinary study of theories and films *Subtly explores the French context while drawing theoretical conclusions with wider implications and applicability *Provides detailed and illuminating close readings of varied moving image works to aid theoretical explorations *Moves away from auteurist approaches, examining work by canonical directors including Jean-Luc Godard, Chris Marker and Agnes Varda alongside that of less well-known filmmakers such as Claire Simon and Yamina Benguigui *Brings together thinkers such as Bergson, Deleuze, Bazin and Barthes with, for example, Rodowick and Mulvey, in an engaging interweaving of theories. Works considered include Jean-Luc Godard's *Histoire(s) du Cinema* (1989-98), Yamina Benguigui's *Memoires d'Immigres* (1997), Chris Marker's CD-ROM *Immemory* (1998), Claire Simon's *Mimi* (2003), Michael Haneke's *Cache* (2005) and Agnes Varda's multi-media exhibition, *L'Ille et Elle* (2006).
