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Nota di contenuto	Cover; Copyright page; Foreword; Acknowledgements; Table of contents; Prologue: It's the stupid cows!; Introduction: Value chain development for decent work; Key concepts and principles; Value chain development: why engage in it?; Pathways to value chain development; Implementing value chain development interventions: facilitation, not direct intervention; The value chain development cycle; Suggestions for programme management: building a value chain development team; 1. Selecting sectors and value chains with the greatest potential for decent work creation; 1.1 Objectives; 1.2 Key principles 1.3 The process 1.4 Selecting for decent work: a case study; 1.5 Management considerations for sector and value chain selection; Chapter annex; 2. Market systems research and analysis: identifying the key constraints to decent work; 2.1 Objectives; 2.2 Key principles; 2.3 The process; 2.4 Mapping and documenting; 2.5 Management considerations; 3. Pilot intervention design: developing a vision and strategy to bring change; 3.1 Objectives; 3.2 Key principles; 3.3 The process; 3.4 Intervention design example; 3.5 Management considerations; 4. Implementation: how to start and run interventions 4.1 Objectives 4.2 Key principles; 4.3 The process; 4.4 Management considerations; 5. Monitoring and Results Measurement: measure results to prove and improve; 5.1 Objectives; 5.2 Key principles; 5.3

The process; 5.4 Indicators and data collection; 5.5 Capturing wider changes in the market; 5.6 Estimating attribution; 5.7 Management considerations; References; Glossary

Sommario/riassunto

This second edition of has been re-written with an emphasis on moving from analysis to action. It includes expanded guidance on design and implementation of value chain development interventions with an emphasis on jobs and job quality. Sustainable Development Goal 8, "Promoting inclusive and sustainable economic growth, employment and decent work for all" is central to what this guide seeks to achieve. Following a market systems approach, the guide was written for facilitators who strive to develop market systems which reduce poverty and promote decent work for all.