

1. Record Nr.	UNINA9910798663003321
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Titolo	Beyond foundations : developing as a master academic advisor / / edited by Thomas J. Grites, Marsha A. Miller and Julie Givans Voller
Pubbl/distr/stampa	Hoboken, New Jersey : , : Jossey-Bass, , 2016 ©2016
ISBN	1-118-92307-3 1-118-92308-1
Descrizione fisica	1 online resource (411 p.)
Disciplina	378.1/97
Soggetti	Counseling in higher education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Nacada: the global community for academic advising"--Cover.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and indexes.
Nota di contenuto	The evolution of academic advising as a practice and as a profession / Hilleary Himes and Janet Schulenberg -- Theory as the foundation of advising / Peggy Jordan -- Building upon the components of academic advising to facilitate change / Marsha A. Miller -- Defining academic advising : concepts and contexts for practice / Susan M. Campbell and Susan McWilliams -- Defining student success / Stephen O. Wallace and Beverly A. Wallace -- Knowing and reaching students / Karen L. Archambault -- Advanced advising practice : becoming a master advisor / Marc Lowenstein and Jennifer L. Bloom -- Advanced legal issues and the master advisor / Matthew M. Rust -- A human capital approach to academic and career advising / Leigh S. Shaffer -- Advocating for academic advising by leading / Chrissy L. Davis Jones -- Advocating for academic advising / Brett McFarlane and Carolyn Thomas -- Reward systems and career ladders for advisors / Jeffrey McClellan -- Professional development / Julie Givans Voller -- Assessment of academic advising : overview and student learning outcomes / Rich Robbins -- Assessment of academic advising : gathering outcome evidence and making changes / Rich Robbins -- Technology and academic advising / George E. Steele -- External conditions that influence the practice of master academic advisors / Thomas J. Grites -- Challenges for the future : developing as a

