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| 1. Record Nr. | UNISA990002925780203316 |
| Autore | SZOVERFFY, Joseph |
| Titolo | Latin hymns / by Dr. J. Szoverffy |
| Pubbl/distr/stampa | Turnhout : Brepols, 1989 |
| Descrizione fisica | 141 p. ; 24 cm |
| Collana | Typologie des sources du Moyen Age occidental . 55 , A-VI ; A.1-4 |
| Disciplina | 264.20902 |
| Soggetti | Storia Medievale - Fonti
Inni religiosi - Medioevo |
| Collocazione | R II b 22 |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
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| 2. Record Nr. | UNINA9910146104303321 |
| Autore | Smith Brian D (Brian David), <1961-> |
| Titolo | Creating market insight [[electronic resource]] : how firms create value from market understanding / / Brian D Smith, Paul G. Raspin |
| Pubbl/distr/stampa | Chichester, England ; ; Hoboken, NJ, : John Wiley & Sons, c2008 |
| ISBN | 1-119-20778-9
1-282-34980-5
9786612349805
0-470-77306-5 |
| Descrizione fisica | 1 online resource (334 p.) |
| Altri autori (Persone) | RaspinPaul G |
| Disciplina | 658.8/02 |
| Soggetti | Marketing - Management
Marketing - Planning
Problem solving
Organizational effectiveness |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |

Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [303]-307) and indexes.
Nota di contenuto	Creating Market Insight; Contents; Preface; Acknowledgements; 1: Success, strategy and understanding; 2: The difficulty of gaining insight; 3: How well do you understand your business environment?; 4: What does market insight look like?; 5: What do real managers do to understand the environment?; 6: Understanding and assessing the complexity and turbulence of a market; 7: What is the best way to understand the business environment?; 8: Putting it together - how firms create insight; 9: From insight to value; References; Index of figures; Index of tables; Index
Sommario/riassunto	""Brian Smith and Paul Rospin demonstrate a thorough and pragmatic approach to creating and applying sound market insight. Using numerous practical examples, learning points and provocative takeaways, they build on established strategic marketing principles to give you actionable knowledge you can apply your business to create lasting market advantage."" Beverley Dipper, Market Insight Manager, Microsoft UK Ltd ""I have no hesitation in saying buy this book. It will find a front and centre position in your bookshelf, with plenty of post-its marking pages that you will return to aga

3. Record Nr.	UNINA9910798654103321
Autore	Boulenger Jacques <1879-1944, >
Titolo	Le boulevard : sous Louis-Philippe / / Jacques Boulenger
Pubbl/distr/stampa	[Place of publication not identified] : , : Ligarán, , [2015] ©2015
ISBN	2-335-16933-5
Descrizione fisica	1 online resource (116 pages)
Disciplina	944.361
Soggetti	Paris (France) Description and travel
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia