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Nota di contenuto	PWC strategy & eminent scholar in international management in 2015 / Timothy M. Devinney -- Leveraging organizational learning and alliances in complex and changing business environments / Marjorie A. Lyles -- Organizational learning and international management : the contributions of Marjorie Lyles / Laszlo Tihanyi -- Learning, collaboration, context and place : Marjorie Lyles' contributions to international management / Elizabeth L. Rose -- Global entrepreneurship: assessment and challenges / Gideon Markman ... [et al.] -- The consequences of de-internationalization : empirical evidence from Belgium / Jonas Onkelinx, Tatiana S. Manolova, Linda F. Edelman -- Foreign IPO survival : an examination of institutional and governance factors / R. Greg Bell, Abdul A. Rasheed, Sri Beldona -- Global entrepreneurship through brokerage : connecting socially conscious North American investors to South African housing developers / Helena Barnard, Joel Rosen -- Who is the entrepreneur? Prototypical views of the entrepreneurial role across three cultures / Xin Yao, Steven Farmer, Kate Kung-McIntyre -- Born-global start-ups in emerging economies / William Scheela -- Enterprise performance and the value of entrepreneurs acquired capitals / Anthony Brown, Timothy Devinney, Mario Kafouros -- A start-up ecosystem as a structure and context for high growth / Sakari Sipola, Vesa Puhakka, Tuija Mainela --

International opportunity development of internationalizing SMEs from emerging economies / Cici Xiao He, Masoud Karami -- Examining the impact of government investment in venture capital on entrepreneurship financing : does it make a difference? / Wei Yang -- Clean energy entrepreneurship in sub-Saharan Africa / Jacob Park -- Total resources and speeds of internationalization / Jay Jiyuan Wu.

Sommario/riassunto

The role that small- and medium-sized enterprises play in the economic development and growth of cities, regions and nations has been an increasing subject of debate and study for the last half century. This volume focuses on the opportunities and challenges that entrepreneurs and small- and medium-sized enterprises (SMEs) face in a world of global competition. The papers therein provide an overview of successful strategies that global entrepreneurs and SMEs have employed that have allowed them to establish regional and international footprint and of how local resources, culture and managerial capabilities have contributed to startups global success. In doing so it highlights original, edgy ideas and theoretical advances that will provide the foundation for future doctoral dissertations and other research projects on international entrepreneurship.
