1. Record Nr. UNINA9910798459103321 Autore Parrish Erin D. Titolo A profile of the textile manufacturing industry / / Erin D. Parrish New York, New York (222 East 46th Street, New York, NY 10017):,: Pubbl/distr/stampa Business Expert Press, , 2016 1-60649-549-6 **ISBN** Edizione [First edition.] Descrizione fisica 1 online resource (77 pages) Industry profiles collection, , 2331-0073 Collana Disciplina 338.4767700973 Soggetti Textile industry - United States Textile manufacturers - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Includes bibliographical references (pages 67-73) and index. Nota di bibliografia Nota di contenuto 1. Introduction -- 2. How the textile industry operates -- 3. Industry organization and competition -- 4. Outside market forces impacting the textile industry -- 5. Regulations in the textile industry -- 6. Challenges and opportunities -- Notes -- References -- Index. The textile manufacturing industry (NAICS 313) has played an Sommario/riassunto important role in the history of the United States and continues to be a major industrial employer, not only in the U.S., but also around the world. Textiles are mainly considered a component part of the supply chain, with end uses ranging from apparel to home textiles to industrial goods to medical textiles. Even though apparel is the largest end use of textiles and has increasingly moved offshore to low-cost labor countries, there remains a growing textile manufacturing industry in the U.S. for capital and technology-intensive products, such as nonwovens and those with military end uses. One unique aspect of textile manufacturing is that it includes sectors from agriculture. chemicals, industrial manufacturing, cutting-edge research and development, in addition to the fashion aspects of apparel and home goods. It is highly dependent on economic conditions and consumer demand, and competition is primarily based on price. Another unique

aspect of the textile manufacturing industry is its fragmented nature. Whereas a few major players define most industries, there are over 8,000 textile establishments in the U.S., and no major textile firm has more than 2 percent share of the market. Also, unique to the textile

industry is its importance in the global economy and to the economic development of other countries, particularly related to labor rights and women's issues. The textile manufacturing industry illustrates a variety of concepts including economics, technology and engineering, agriculture, history, marketing and fashion, globalization, social studies, labor issues, and environmental regulations, which would be useful to a number of audiences including students, industry, and public policymakers.