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Descrizione fisica	1 online resource (382 pages)
Disciplina	607.2
Soggetti	Research, Industrial - Developing countries Technological innovations - Developing countries Industrial location - Developing countries
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Nota di contenuto	The amazing innovation race -- Shifting perspectives -- Are you a tourist or traveller? -- Picasso and the paradoxical innovation process -- Liberate -- Initiate -- Motivate -- Transform -- Pawns and players -- Future trends.
Sommario/riassunto	If innovation is a race: Who wins? Who loses? Who gets eliminated? - and how is it possible to stay ahead of the game? The Innovation Race takes readers on a lively global adventure to explore the current state of innovation. Along the way best-selling authors Andrew and Gaia Grant search for clues on how to stay ahead in the race and design a more sustainable future.