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Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Sommario/riassunto	The concept of design has been defined in a multitude of ways and used in a variety of academic fields, ranging from the classics of organizational and system design to studies on corporate culture, aesthetics and consumption. However, in mainstream organization and management studies, the concept of design has been 'black-boxed' and easily implied as an updated (and more fashionable) version of the traditional idea of structuring organizational processes. At the same time, working and organizing seem to be embedded nowadays in increasingly complex and situated technologies and practices. If t