

1. Record Nr.	UNINA9910798432103321
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Titolo	Why presidents fail : and how they can succeed again // Elaine C. Kamarck
Pubbl/distr/stampa	Washington, District of Columbia : , : Brookings Institution Press, , 2016 ©2016
ISBN	0-8157-2779-8 0-8157-2780-1
Descrizione fisica	1 online resource (207 p.)
Disciplina	352.23/60973
Soggetti	Presidents - United States Political leadership - United States Political planning - United States Executive power - United States Executive departments - United States - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The helicopters in the desert -- Ignoring the flashing lights -- We look like a third world country -- Space walks and crashing websites -- The buck doesn't stop here after all -- The voters guide to picking presidents.
Sommario/riassunto	Failure should not be an option in the presidency, but for too long it has been the norm. From the botched attempt to rescue the U.S. diplomats held hostage by Iran in 1980 under President Jimmy Carter and the missed intelligence on Al Qaeda before 9-11 under George W. Bush to, most recently, the computer meltdown that marked the arrival of health care reform under Barack Obama, the American presidency has been a profile in failure. In <i>Why Presidents Fail and How They Can Succeed Again</i> , Elaine Kamarck surveys these and other recent presidential failures to understand why Americans have lost fa