1.

Record Nr.	UNINA9910798079203321	
Autore	Winnubst Shannon	
Titolo	Way too cool : selling out race and ethics / / Shannon Winnubst	
Pubbl/distr/stampa	New York ; ; Chichester, West Sussex : , : Columbia University Press, , [2015] ©2015	
ISBN	0-231-53988-6	
Edizione	[Pilot project. eBook available to selected US libraries only]	
Descrizione fisica	1 online resource (257 p.)	
Disciplina	306.3/4	
Soggetti	Advertising - Social aspects - United States - History Minorities in advertising - United States - History Commodification - United States Neoliberalism - United States United States Race relations	
Lingua di pubblicazione	Inglese	
Formato	Materiale a stampa	
Livello bibliografico	Monografia	
Note generali	Description based upon print version of record.	
Nota di bibliografia	Includes bibliographical references and index.	
Nota di contenuto	Front matter -- Contents -- Acknowledgments -- Introduction: A Very Uncool Book -- 1. Excavating Categories -- 2. Rethinking Difference -- 3. From Instant Karma to Instant Wealth -- 4. "How Cool Is That?" -- 5. Reading Race as the Real -- 6. Stop Making Sense -- Notes -- Bibliography -- Index	
Sommario/riassunto	Life, liberty, and the pursuit of cool have informed the American ethos since at least the 1970s. Whether we strive for it in politics or fashion, cool is big business for those who can sell it across a range of markets and media. Yet the concept wasn't always a popular commodity. Cool began as a potent aesthetic of post-World War II black culture, embodying a very specific, highly charged method of resistance to white supremacy and the globalized exploitation of capital.Way Too Cool follows the hollowing-out of "coolness" in modern American culture and its reflection of a larger evasion of race, racism, and ethics now common in neoliberal society. It revisits such watershed events as the 1960s Civil Rights Movement, second-wave feminism, the emergence of identity politics, 1980s multiculturalism, 1990s rhetorics of diversity and colorblindness, 9/11, and Hurricane Katrina, as well as	

the contemporaneous developments of rising mass incarceration and legalized same-sex marriage. It pairs the perversion of cool with the slow erasure of racial and ethical issues from our social consciousness, which effectively quashes our desire to act ethically and resist abuses of power. The cooler we become, the more indifferent we grow to the question of values, particularly inquiry that spurs protest and conflict. This book sounds an alarm for those who care about preserving our ties to an American tradition of resistance.

2.	Record Nr.	UNINA9910798423003321
	Autore	Ihde Don
	Titolo	Husserl's missing technologies / / Don Ihde
	Pubbl/distr/stampa	New York, NY : , : Fordham University Press, , [2016] ©2016
	ISBN	0-8232-6964-7 0-8232-6969-8 0-8232-6963-9
	Edizione	[First edition.]
	Descrizione fisica	1 online resource (xviii, 157 pages) : illustrations
	Collana	Perspectives in Continental philosophy
	Disciplina	193
	Soggetti	Technology - Philosophy Phenomenology
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	First encounters with Husserl's phenomenology -- Philosophy of technology, technoscience, and Husserl -- Where are Husserl's technologies? -- Husserl's Galileo needed a telescope! -- Embodiment and reading-writing technologies -- Whole earth measurements revisited -- Dewey and Husserl: consciousness revisited -- Adding pragmatism to phenomenology -- From phenomenology to postphenomenology -- Epistemology engines.
	Sommario/riassunto	Husserl's Missing Technologies looks at the early-twentieth-century "classical" phenomenology of Edmund Husserl, both in the light of the philosophy of science of his time, and retrospectively at his philosophy

from a contemporary "postphenomenology." Of central interest are his infrequent comments upon technologies and especially scientific instruments such as the telescope and microscope. Together with his analysis of Husserl, Don Ihde ventures through the recent history of technologies of science, reading and writing, and science praxis, calling for modifications to phenomenology by converging it with pragmatism. This fruitful hybridization emphasizes human–technology interrelationships, the role of embodiment and bodily skills, and the inherent multistability of technologies. In a radical argument, Ihde contends that philosophies, in the same way that various technologies contain an ever-shortening obsolescence, ought to have contingent use-lives.