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Titolo	Branding post-communist nations : marketizing national identities in the "new" Europe // edited by Nadia Kaneva
Pubbl/distr/stampa	New York : , : Routledge, , 2012
ISBN	1-136-65799-1 1-283-44139-X 9786613441393 0-203-80681-6 1-136-65800-9
Descrizione fisica	1 online resource (260 p.)
Collana	Routledge research in cultural and media studies ; ; 33
Altri autori (Persone)	KanevaNadia
Disciplina	306.20947
Soggetti	Political culture - Europe, Eastern Nationalism - Europe, Eastern Europe, Eastern Politics and government 1989-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Promises and problems of post-Communist nation branding -- pt. 2. Agents, institutions, practices -- pt. 3. Representations, mediations, narrations.
Sommario/riassunto	Nation branding--a set of ideas rooted in Western marketing--gained popularity in the post-communist world by promising a quick fix for the identity malaise of ""transitional"" societies. Since 1989, almost every country in Central and Eastern Europe has engaged in nation branding initiatives of varying scope and sophistication. For the first time, this volume collects in one place studies that examine the practices and discourses of the nation branding undertaken in these countries. In addition to documenting various rebranding initiatives, these studies raise important questions about their

2. Record Nr.	UNINA9910798421003321
Autore	Rohrbach Emily
Titolo	Modernity's Mist : British Romanticism and the Poetics of Anticipation / / Emily Rohrbach
Pubbl/distr/stampa	New York, NY : , : Fordham University Press, , [2015] ©2015
ISBN	0-8232-6800-4 0-8232-7244-3 0-8232-6799-7
Edizione	[First edition.]
Descrizione fisica	1 online resource (200 p.)
Collana	Lit Z
Classificazione	LIT014000LIT004120HIS016000
Disciplina	820.9/145
Soggetti	HISTORY / Historiography LITERARY CRITICISM / European / English, Irish, Scottish, Welsh LITERARY CRITICISM / Poetry Poetics - History - 19th century Poetics - History - 18th century Literature and history - Great Britain - History - 19th century English literature - 19th century - History and criticism Time in literature Literature and history - Great Britain - History - 18th century English literature - 18th century - History and criticism Romanticism - Great Britain
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front matter -- Contents -- Acknowledgments -- INTRODUCTION: ON BEING IN A MIST -- 1. FROM PRECEDENTS TO THE UNPREDICTABLE: HISTORIOGRAPHICAL FUTURITIES -- 2. DIZZY ANTICIPATIONS: SONNETS BY KEATS (AND SHELLEY) -- 3. ACCOMMODATING SURPRISE: KEATS'S ODES -- 4. CONTINGENCIES OF THE FUTURE ANTERIOR: AUSTEN'S PERSUASION -- 5. THE "DOUBLE NATURE" OF PRESENTNESS: BYRON'S DON JUAN -- Notes -- Index
Sommario/riassunto	Modernity's Mist explores an understudied aspect of Romanticism: its future-oriented poetics. Whereas Romanticism is well known for its

relation to the past, Emily Rohrbach situates Romantic epistemological uncertainties in relation to historiographical debates that opened up a radically unpredictable and fast-approaching future. As the rise of periodization made the project of defining the “spirit of the age” increasingly urgent, the changing sense of futurity rendered the historical dimensions of the present deeply elusive. While historicist critics often are interested in what Romantic writers and their readers would have known, Rohrbach draws attention to moments when these writers felt they could not know the historical dimensions of their own age. Illuminating the poetic strategies Keats, Austen, Byron, and Hazlitt used to convey that sense of mystery, Rohrbach describes a poetic grammar of future anteriority—of uncertainty concerning what will have been. Romantic writers, she shows, do not simply reflect the history of their time; their works make imaginable a new way of thinking the historical present when faced with the temporalities of modernity.
