

1. Record Nr.	UNINA9910798384603321
Titolo	Global culture : media, arts, policy, and globalization // edited by Diana Crane, Nobuko Kawashima, and Ken'ichi Kawasaki
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2016
ISBN	1-315-53879-2 1-134-95517-0 1-134-95510-3
Descrizione fisica	IX, 286 s
Altri autori (Persone)	CraneDiana <1933-> KawasakiKen'ichi KawashimaNobuko
Disciplina	302.23
Soggetti	Mass media - Social aspects Mass media and culture Cultural policy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First published in 2002 by Routledge.
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover; Half Title; Title Page; Copyright Page; Table of Contents; Acknowledgments; 1 Culture and Globalization Theoretical Models and Emerging Trends; Part I. Cultural Policy and National Cultures: Preserving Tradition and Resisting Media Imperialism; 2 Subsidizing the Arts Government and the Arts in Western Europe and the United States; 3 Building National Prestige Japanese Cultural Policy and the Influence of Western Institutions; 4 A Drama of Change Cultural Policy and the Performing Arts in Southeast Asia 5 Identifying a Policy Hierarchy Communication Policy, Media Industries, and GlobalizationPart II. Regenerating Cultural Resources: Urban and Organizational Strategies; 6 Urban Cultural Policy and Urban Regeneration The Special Case of Declining Port Cities-Liverpool, Marseilles, Bilbao; 7 The Local and the Global in Popular Music The Brazilian Music Industry, Local Culture, and Public Policies; 8 Cultural Policy as Marketing Strategy The Economic Consequences of Cultural Tourism in New York City; 9 Democratization and Institutional Change

A Challenge for Modern Museums

Part III. Reframing Urban Cultures For Local and Global Consumption¹⁰
Cultural Policy and the City-State Singapore and the "New Asian
Renaissance"; 11 The Immaterial City Ferrara, a Case Study of Urban
Culture in Italy; 12 Blackface in Italy Cultural Power Among Nations in
the Era of Globalization; Part IV. Reframing Media Cultures for Global
Consumption; 13 Markets and Meanings The Global Syndication of
Television Programming; 14 Globalization of Cultural Production The
Transformation of Children's Animated Television, 1980 to 1995
15 From Western Gaze to Global Gaze Japanese Cultural Presence in
AsiaContributors; Index
