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Sommario/riassunto

This edited collection examines the effect of globalization on the curriculum of Asian universities. As knowledge of the English language has increasingly been understood as necessary to excel in international business, a number of Asian universities have replaced the traditional study of English literature and culture with applied English or English for specified purposes. Contributors to this collection tackle the question of how teachers in Asia should balance the need for their students to understand English culture with the pressure to prepare students for employment in this changing envi
