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Autore	Kelly Jason <1973->
Titolo	Sweat equity : inside the new economy of mind and body / / Jason Kelly
Pubbl/distr/stampa	Hoboken : , : Bloomberg Press, , [2016] ©2016
ISBN	1-118-91461-9 1-118-91460-0
Edizione	[1st edition]
Descrizione fisica	1 online resource (223 p.)
Collana	Bloomberg
Classificazione	BUS016000
Disciplina	338.7/616130973
Soggetti	Businesspeople Leadership Success in business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	About the AuthorIndex; EULA
Sommario/riassunto	"Go inside the trend that spawned a multi-billion dollar industry for the top five percent Sweat Equity goes inside the multibillion dollar trend toward endurance sports and fitness to discover who's driving it, who's paying for it, and who's profiting. Bloomberg's Jason Kelly, author of The New Tycoons, profiles the participants, entrepreneurs, and investors at the center of this movement, exploring this phenomenon in which a surge of people--led by the most affluent--are becoming increasingly obsessed with looking and feeling better. Through in-depth looks inside companies and events from New York Road Runners to Tough Mudder and Ironman, Kelly profiles the companies and people aiming to meet the demands of these consumers, and the traits and strategies that made them so successful. In a modern world filled with anxiety, pressure, and competition, people are spending more time and money than ever before to soothe their minds and tone their bodies, sometimes pushing themselves to the most extreme limits. Even as obesity rates hit an all-time high, the most financially successful among us are collectively spending billions each year on apparel, gear, and entry fees. Sweat Equity charts the rise of the movement, through the eyes of competitors and the companies that serve them. Through

conversations with businesspeople, many driven by their own fitness obsessions, and first-hand accounts of the sports themselves, Kelly delves into how the movement is taking shape. Understand the social science, physics, and economics of our desire to pursue activities like endurance sports and yoga Get to know the endurance business's target demographics Learn how distance running--once a fringe hobby--became a multibillion dollar enterprise fueled by private equity Understand how different generations pursue fitness and how fast-growing companies sell to them The opportunity to run, swim, and crawl in the mud is resonating with more and more of us, as sports once considered extreme become mainstream. As Baby Boomers seek to stay fit and Millennials search for meaning in a hyperconnected world, the demand for the race bib is outstripping supply, even as the cost to participate escalates. Sweat Equity, through the stories of men and women inside the most influential races and companies, goes to the heart of the movement where mind, body, and big money collide"--

2. Record Nr.	UNINA9910973293903321
Autore	Eldridge J. E. T (John Eric Thomas)
Titolo	A sociology of organisations // J.E.T. Eldridge and A.D. Crombie
Pubbl/distr/stampa	Oxon [England] : , : Routledge, , 2013
ISBN	1-135-93476-2 1-135-93469-X 0-203-54586-9
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Altri autori (Persone)	CrombieAlastair D
Disciplina	301.18/32
Soggetti	Organizational sociology
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Formato	Materiale a stampa
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Nota di contenuto	Cover; Half Title; Title Page; Copyright Page; Title Page; Original Copyright Page; Acknowledgements; Table of Contents; Part I Introduction; 1. A Sociology of Organisations ?; Part II Organisations: Concepts and Classifications; 2. Defining and Labelling Organisations;

(a) The concept of organisation; (b) Labelling organisations; 3. Types of Organisations; (a) Typologies Based on Functions; (b) Typologies Based on Technology; (c) A Typology Based on Regulation; (d) Typologies Based on Structure; (e) Total Institutions as a Type of organisation; Part III Organisations: Missions and Cultures
 4. Organisations and Their Missions(a) The organisation as an Entity; (b) Organisation Goals; (c) From Functions to Ideals; (d) Organisational Environments; (e) Institutional Leadership and Strategic Choice; 5. Organisational Cultures; (a) Organisational Space; (b) Organisational Culture; (c) Organisation as an Open System; (d) Dimensions of organisational saIntegration; (e) Organisations in Action; Part IV The Organisational Phenomenon; 6. Organisations and Society: Legacies of Sociological Thought; (a) Herbert Spencer: organisation as Friend and Enemy
 (b) Emile Durkheim: organisational Breakdown and Reconstruction(c) Karl Marx: the organisational weapon; (d) Max Weber: Stable and Unstable organisations; 7. Organisations and Society: Thematic Continuities and Cross-currents; (a) Totalitarian organisations; (b) Organisation and the 'iron Law of oligarchy'; (c) Organisations and the Concept of pluralism; Part V Conclusion; 8. Sociologists and Organisations: Critiques and Apologias; (a) The Sociologist as an organisation Man; (b) The Sociologist as Change Agent; Bibliography; Index

Sommario/riassunto

An understanding of the nature and forms of organisation, particularly with reference to industrial societies, is a key area in sociological analysis. This book discusses and explains what concepts to employ and what analytical procedures to adopt as well as conveying a sense of the theoretical and empirical diversity involved in the study of organisations. Among the questions explored are: why do we classify organisations in particular ways and for what purpose? how can on explore the relationships pertaining to an organisation and its environment?
