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Nota di contenuto	Contents; Foreword; Acknowledgments; Introduction; Part One. NATIONAL ELECTIONS: BELIEFS, CAMPAIGN STRATEGIES, ELECTABILITY, AND LEGISLATIVE STRENGTH; Chapter One. Are There Gender Differences Among Latina/os? Exploring Participatory Orientations; Chapter Two. Una Ventaja? A Survey Experiment of the Viability of Latina Candidates; Chapter Three. Intersectionality and Latino/a Candidate Evaluation; Chapter Four. Latina Legislators in Congress: Assessing the Experiences and Influence of the First Generation of Latina Lawmakers Chapter Five. Virtually Shaking Hands and Kissing Babies: Congressional Candidates and Social Media CampaignsPart Two. STATE ELECTIONS: POLITICAL ASCENSION, CAMPAIGNS, COMMUNICATION, AND GOVERNING; Chapter Six. Networked Representation: Latina Legislators on Twitter; Chapter Seven. Advantages and Disadvantages for Latina Officeholders: The Case of New Mexico; Chapter Eight. "Liberal Leticia" and the Race for Texas Lieutenant Governor; Chapter Nine. "A Force to Be Reckoned With": Rethinking Latina Leadership and

1.

	Power
	Chapter Ten. Latina Differential Consciousness and Race-Gendering in Texas' Legislative ProcessConclusion; Appendixes; Bibliography; Index; About the Contributors
Sommario/riassunto	This volume examines when and how Latinas run for political office at the national and state level. Contributors further this analysis by examining the ways Latinas are covered in the news, how they are compared to other political candidates, and how they act once in the legislature.