Record Nr. UNINA9910798213503321 Autore Weidhaas Allison **Titolo** Female business owners in public relations: constructing identity at home and at work / / Allison Weidhaas Pubbl/distr/stampa Lanham, [Maryland]:,: Lexington Books,, 2016 ©2016 **ISBN** 1-4985-2242-4 Descrizione fisica 1 online resource (159 p.) Disciplina 659.2082 Soggetti Businesswomen Entrepreneurship Sex role Terms and phrases Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia Nota di contenuto Contents; Introduction; Chapter One: Opportunities and Conflicts; Chapter Two: Using Existing Concepts and Ideas; Chapter Three: Structures and Forms; Chapter Four: Enabling and Constraining Home and Work; Chapter Five: Practical Applications and Emerging Organizations; Appendix A; Appendix B; Appendix C; Appendix D; References: Index: About the Author Sommario/riassunto Female Business Owners in Public Relations examines how female

personal and professional identities.

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