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Nota di contenuto	Contents; Introduction; Part I. INSTITUTIONAL CONTEXTS; Ch01. A Survey of Academic and Professional Writing Instruction in Higher Education in Russia and Ukraine; Ch02. Introducing Western Writing Theory and Pedagogy to Russian Students; Ch03. Exploring Technical Communication Pedagogy in Russia; Part II. WORKPLACE CONTEXTS; Ch04. Russian Education in the Twenty-First Century; Ch05. Rhetoric in Technical Communication; Ch06. Visible and Invisible Boundaries; Part III. GEOPOLITICAL CONTEXTS Ch07. Mapping Professional and Technical Communication in German Higher Education in the Neue Lander since 1989 Ch08. Macro Acceptance, Micro Resistance?; Part IV. MULTIMEDIA CONTEXTS; Ch09. Creating a Multinational Collaborative Online Community in the High-Tech Marketing Domain in Ukraine; Ch10. Media Usage Pattern and Trust in Media Among Young People in a Large Russian City; Index; About the Editors and Contributors
Sommario/riassunto	This collection examines the different forces and factors that affect professional writing and communication practices in various social,

economic, political, and technological contexts in the nations of the former Soviet Union and the former Eastern Bloc.

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