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Nota di contenuto

Series Listing; Imprint; Table of Contents; List of Illustrations; Acknowledgments; Introduction; Chapter 1: Theatres of Virtue; Chapter 2: Virtuous Language in Industry and the Academy; Chapter 3: Re-siting Corporate Responsibility; Chapter 4: Power, Inequality, and Corporate Social Responsibility; Chapter 5: Detachment as a Corporate Ethic; Chapter 6: Disconnect Development; Chapter 7: Subcontracting as Corporate Social Responsibility in the Chad-Cameroon Pipeline Project; Chapter 8: Collective Contradictions of "Corporate" Environmental Conservation; Chapter 9: Engineering Responsibility Chapter 10: Global Concepts in Local ContextsAfterword; Index

Sommario/riassunto

"The Anthropology of Corporate Social Responsibility explores the meanings, practices, and impact of corporate social and environmental responsibility across a range of transnational corporations and geographical locations (Bangladesh, Cameroon, Chile, the Democratic Republic of the Congo, Ghana, India, Peru, South Africa, the UK, and the USA). The contributors examine the expectations, frictions and contradictions the CSR movement is generating and addressing key issues such as the introduction of new forms of management, control, and discipline through ethical and environmental governance or the extent to which corporate responsibility challenges existing patterns of inequality rather than generating new geographies of inclusion and exclusion."--P. [4] of cover.
