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Altri autori (Persone)	MalikAshish PereiraVijay <1969->
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Nota di contenuto	Cover; Title; Copyright; Dedication; Contents; List of figures; List of tables; Foreword; Preface; About the contributors; Introduction: India: a culture in transition; 1 Expanding the Vedantic virtues into business ethics: a leadership perspective; 2 Significance of work culture and managerial effectiveness guidelines from the Bhagvad-Gita in contemporary Indian organisations; 3 Indigenous Indian management philosophies: key concepts and relevance for modern Indian firms; 4 Understanding post-colonial India's culture: a juxtaposition of modern and traditional values 5 Culturally integrating an Indian JV partner post-acquisition6 Evolution of work culture: evidence from the IT industry; 7 Corruption, organisations and culture in contemporary India; 8 Beyond comparative cross-cultural dimensions on a macro-level: understanding Indian diversity in context; 9 Prolegomena to understanding Indian culture through Husserl's phenomenological lens; 10 Methodological approaches and challenges to studying Indian culture; Conclusion and future research directions
Sommario/riassunto	"This book analyses key theoretical influences on Indian culture in a business context. It shows the interactions between indigenous culture and workplace ethics which is increasingly being populated by

multinational corporations. It discusses how the Indian workplace has evolved over time as well as retained some managerial practices dating back to the classical traditions of ancient India. It further demonstrates the changes brought about by globalisation, especially through information technology and business process outsourcing industries."

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