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8 African Cultural Producers and Border Thinking: Dennis Brutus, Micere Mugo, Ousmane Sembene, and Ngugi wa Thiong'o;
9 Missionaries for Capital: Brand Marketers and Music Sponsorship in Uganda;
10 Soul to Soul: Hip Hop, Globalization, and Africa; List of Contributors; Index

Sommario/riassunto

In different but complementary ways, the chapters in this collection provide a deeper understanding of socio-cultural processes in various parts of the African continent. They do so in the context of contemporary mediated processes of globalization, and emphasize the agency of Africans.
