

1. Record Nr.	UNINA9910798093503321
Autore	Ransick Kelsey J. S.
Titolo	Free and easy website design for museums and historic sites // Kelsey J. S. Ransick
Pubbl/distr/stampa	Lanham, Maryland : , : Rowman & Littlefield, , 2016 ©2016
ISBN	1-4422-5581-1
Descrizione fisica	1 online resource (287 p.)
Collana	American Association for State and Local History book series
Disciplina	006.7
Soggetti	Web sites - Design Web site development Museum information networks - United States Historic sites - United States - Information services Museum visitors - Education
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Pages:1 to 25; Pages:26 to 50; Pages:51 to 75; Pages:76 to 100; Pages:101 to 125; Pages:126 to 150; Pages:151 to 175; Pages:176 to 200; Pages:201 to 225; Pages:226 to 250; Pages:251 to 275; Pages:276 to 287
Sommario/riassunto	Alongside a general introduction to website development and design, this book features instructional guides for four of the most popular WYSIWYG editors. With an eye to the specific needs of museums and historic sites, Free and Easy Website Design for Museums and Historic Sites leads readers through the process of building an online presence and adapting various technologies for museum use. This book emphasizes the importance of harnessing the power of the Internet for cultural institutions.