Record Nr. UNINA9910798090803321 Tourist clusters, destinations and competitiveness: theoretical issues **Titolo** and empirical evidences / / edited by Francesco Capone Pubbl/distr/stampa New York:,: Routledge,, 2016 **ISBN** 1-315-70953-8 1-317-48623-4 1-317-48622-6 Descrizione fisica 1 online resource (203 p.) Collana Routledge Advances in Regional Economics, Science and Policy;; 14 Altri autori (Persone) CaponeFrancesco Disciplina 338.4/791 Soggetti Tourism - Marketing Tourism - Management Place marketing Hospitality industry Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references at the end of each chapters and index. Nota di contenuto Cover; Title; Copyright; Dedication; Contents; List of figures; List of tables; List of contributors; Tourist destinations, clusters and competitiveness: an introduction; PART I Tourist destinations, destination management, clusters and competitiveness; 1 A bibliometric analysis on tourist destinations research: focus on destination management and tourist cluster; 2 Destination management and competitiveness: literature review and a destination competitiveness analysis; 3 The impact of related variety on tourist destinations: an analysis of tourist firms clustering 4 Defining tourist clusters in Europe: a micro-level data approachPART Il Tourist clusters and performance, creative and experience economy: 5 Do tourist clusters boost hotels' performance?: resilience in a crisis period in Italy; 6 How does concentration affect hotels' performance?: an empirical study of USA panel data; 7 Tourism, creativity and entrepreneurship: new firm formation in Tuscany; 8 The experience-

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