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Soggetti	Book industries and trade - United States - History Publishers and publishing - United States - History Booksellers and bookselling - United States - History German imprints - United States - History Book industries and trade - Great Britain - History Book industries and trade - Germany - History
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Creating new worlds -- Inventing America in the English book trade -- Creating book trades in English America -- Creating German books in the new world -- Re-creating the London book trade in the United States -- Revolutions in American book production technology -- Transplanting the German book trade to the United States -- The evolution of the American book business -- Becoming a German bookseller in the United States -- Creating a German bookstore in Philadelphia -- The evolution of an American publisher -- Creating an independent American publisher -- Imposing order on the American book trade -- Creating the office of Publishers' weekly -- Celebrating the book trade in the new world -- The end of the beginning -- Inventing the future American book trade.
Sommario/riassunto	"Traces the development of the American book trade from the colonial era through the twentieth century. Explores the technological, historical, cultural, political, and personal forces that shaped the trade, paying particular attention to the contributions of the German

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