Record Nr. UNINA9910798071103321 Autore Gao Jia Titolo Chinese migrant entrepreneurship in Australia from the 1990s: case studies of success in Sino-Australian relations / / Jia Gao Pubbl/distr/stampa Amsterdam, [Netherlands]:,: Chandos Publishing,, 2015 ©2015 **ISBN** 1-78063-465-X Descrizione fisica 1 online resource (200 p.) Collana Elsevier Asian Studies Series Disciplina 338.040994 Soggetti Entrepreneurship - Australia New business enterprises - Australia Chinese - Australia Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front Cover: Chinese Migrant Entrepreneurship in Australia from the 1990s: Case-studies of success in Sino-Australian relations; Copyright; Dedication; Contents; List of tables; List of figures; Preface and acknowledgements; About the author; List of abbreviations; Chapter 1: Introduction to the Chinese in Australia; 1.1 A brief history of the Chinese in Australia: 1.2 Chinese students in the late 1980s: 1.3 Current literature on Chinese entrepreneurship; 1.4 Organisation of this book; Chapter 2: Settling down in the New Gold Mountain; 2.1 New migrants and postmigration realities 2.2 The Xin Jinshan School2.3 Competing in the education market; 2.4 A game changer for new migrant families; Chapter 3: Riding on the sheep's back; 3.1 Economic restructuring and opportunities; 3.2 Spending buckets of gold on sheepskin; 3.3 Making Yellow Earth products a fashion in China; Chapter 4: Chinese electronics see the world; 4.1 A novel idea; 4.2 The first Konka televisions arrive in Australia; 4.3 Striving for a share in the Australian market; Chapter 5: Opening two tightly closed doors; 5.1 Two tightly closed doors; 5.2 Chinese study tours in Australia 5.3 Chinese roles in inbound tourism and education industriesChapter

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Sommario/riassunto

For more than two decades Australia has not only prospered without a recession but has achieved a higher growth rate than any Western country. This achievement has been credited to Australia's historic shift to Asia; the transformation of the relationship between these two countries is one of the most important changes in the Asia-Pacific region. However, the role of new Chinese migrants in transforming Sino-Australian relations through their entrepreneurial activities has not been deeply explored. Chinese Migrant Entrepreneurship in Australia from the 1990s adds new theoretical consideration