

1. Record Nr.	UNINA9910160766903321
Titolo	Metatexte : Erzählungen von schrifttragenden artefakten in der alttestamentlichen und mittelalterlichen literatur // herausgegeben von Friedrich-Emanuel Focken und Michael R. Ott
Pubbl/distr/stampa	Berlin, [Germany] ; ; Boston, [Massachusetts] : , : De Gruyter, , 2016 ©2016
ISBN	3-11-041794-4 3-11-042532-7
Descrizione fisica	1 online resource (386 pages)
Collana	Materiale Textkulturen, , 2198-6932 ; ; Band 15
Disciplina	820.9382
Soggetti	Christian literature, English (Old) - History and criticism Electronic books.
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Frontmatter -- Vorwort -- Inhalt -- Metatexte und schrifttragende Artefakte / Focken, Friedrich-Emanuel / Ott, Michael R. -- Zusammenfassung der Beiträge / Toepfer, Regina -- Schrifttragende Artefakte aus der Bildungspraxis im antiken Israel und seinem Kontext -- Die altaramäischen Wandinschriften vom Tell Deir Alla und ihr institutioneller Kontext / Blum, Erhard -- Writing That Dares Not Speak Its Name / Carr, David M. -- Bücherlesen im Jachad Qumrans / Stökl Ben Ezra, Daniel -- Schrifttragende Artefakte im Alten Testament -- Vom verschrifteten Orakelspruch zum Prophetenbuch / Müller, Reinhard -- Schrift und Schriftmetaphorik in der Prophetie des Jeremiabuchs / Schmid, Konrad -- Ezechiels Schriftrolle / Focken, Friedrich-Emanuel -- Mose zerbricht die Tafeln des Bundes am Sinai - Literarhistorisch ausgereizt, aber praxeologisch unterschätzt? / Gertz, Jan Christian -- Schrifttragende Artefakte in der mittelalterlichen Literatur -- Schriftkommunikation im Beowulf / Johnston, Andrew James -- Die Imagination der Materialität / Folger, Robert -- Schrift in Fesseln / Philipowski, Katharina -- Kommunikation und Medialität -- Schnittstellen / Lieb, Ludger / Ott, Michael R. -- Anthropologie des Schreibens als Theologie des Schreibens / Schaper, Joachim --

Metatextualität und Notation am Beispiel mittelalterlicher Handschriften
-- Ein Pentateuch wie andere auch? / Liss, Hanna -- Textherstellung in
den Marienleben Philipps von Seitz, Walthers von Rheinau und
Wernhers des Schweizer / Lechtermann, Christina -- Vorstellung der
Autorinnen und Autoren -- Index

Sommario/riassunto

Der Sammelband zielt darauf ab, das heuristische Potential von Metatexten darzustellen, die aus vergangenen Kulturen stammen. Wissenschaftlerinnen und Wissenschaftler aus der alttestamentlichen Wissenschaft, der Judaistik und der literaturwissenschaftlichen Mediävistik stellen exemplarische Analysen verschiedener Metatexte - schriftlicher Texte, die Schriftstücke thematisieren - vor. Sie fokussieren auf Erzählungen von schrifttragenden Artefakten. Damit nehmen sie die Schriftstücke, die in Metatexten vorgestellt werden, nicht nur als schriftliche Texte, sondern auch als materielle Artefakte in den Blick. Viele Metatexte beschreiben die materielle Dimension des Geschriebenen. Sie erzählen von der Größe von Handschriften oder Steintafeln und ihrer spezifischen Mobilität oder Immobilität. Sie berichten von ihrer konkreten Gestalt und deren Manipulation. Hierin liegt ein noch nicht ausgeschöpftes heuristisches Potential. Bei der Analyse schrifttragender Artefakte stehen nicht die hermeneutischen Akte der Bedeutungszuweisung im Vordergrund, sondern etwas, das "vor" der Hermeneutik liegt: es geht um eine Dimension, die hermeneutischen Akten der Bedeutungszuschreibung vorausgeht, ihnen zugrunde liegt und sie blockieren kann.

2. Record Nr.	UNINA9910154762103321
Autore	Kroenke David M.
Titolo	Experiencing MIS // David M. Kroenke and Randall J. Boyle
Pubbl/distr/stampa	Harlow, England : , : Pearson Education Limited, , 2016 ©2016
ISBN	1-292-10771-5
Edizione	[Sixth edition. Global edition.]
Descrizione fisica	1 online resource (716 pages) : illustrations (some color)
Disciplina	658.4/038011
Soggetti	Management information systems Business - Data processing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Title Page -- Copyright Page -- ACKNOWLEDGMENTS -- ABOUT THE AUTHORS -- Contents -- Preface -- Part 1 Why MIS? This Could Happen to You -- CHAPTER 1: THE IMPORTANCE OF MIS -- This Could Happen to You -- 1. Why Is Introduction to MIS the Most Important Class in the Business School? -- What Are Cost-Effective Business Applications of Facebook, Twitter, and Whatever Will Soon Appear? -- How Can I Attain Job Security? -- How Can Intro to MIS Help You Learn Nonroutine Skills? -- Jobs -- What Is the Bottom Line? -- 2. What Is an Information System? -- So What?: What's Your Number? -- 3. What Is MIS? -- Management and Use of Information Systems -- Achieving Strategies -- 4. Why Is the Difference Between Information Technology and Information Systems Important to You? -- 5. What Is Your Role in IS Security? -- Strong Passwords -- Password Etiquette -- How does the knowledge in this chapter help you? -- Ethics Guide: Ethics and Professional Responsibility -- Guide: Five-Component Careers -- Case Study 1: zulily -- CHAPTER 2: BUSINESS PROCESSES, INFORMATION SYSTEMS, AND INFORMATION -- This Could Happen to You -- 1. Why Does the AllRoad Team Need to Understand Business Processes? -- 2. How Can Business Process Modeling Help AllRoad? -- How AllRoad Works -- The Existing AllRoad Process -- How AllRoad Processes Must Change to Support 3D Printing -- 3. How Can Information Systems Improve Process Quality? -- What Is Process

Quality? -- Using Information Systems to Improve Process Quality -- 4. What Is Information? -- Definitions Vary -- Where Is Information? -- So What?: I Could Work Faster on My Own -- 5. What Data Characteristics Are Necessary for Quality Information? -- Accurate -- Timely -- Relevant -- Just Barely Sufficient -- Worth Its Cost -- How does the knowledge in this chapter help you? -- Ethics Guide: I Know What's Better, Really.

Guide: Understanding Perspectives and Points of View -- Case Study 2: Eating Our Own Dog Food -- CHAPTER 3: ORGANIZATIONAL STRATEGY, INFORMATION SYSTEMS, AND COMPETITIVE ADVANTAGE -- This Could Happen to You -- 1. How Does Organizational Strategy Determine Information Systems Requirements? -- 2. What Five Forces Determine Industry Structure? -- 3. What Is Competitive Strategy? -- 4. How Does Competitive Strategy Determine Value Chain Structure? -- Primary Activities in the Value Chain -- Support Activities in the Value Chain -- Value Chain Linkages -- 5. How Do Value Chains Determine Business Processes and Information Systems? -- 6. How Do Information Systems Provide Competitive Advantages? -- How does the knowledge in this chapter help you? -- Ethics Guide: Yikes! Bikes -- Guide: Your Personal Competitive Advantage -- Case Study 3: The Amazon of Innovation -- Competitive Advantage via Products -- Competitive Advantage via Business Processes -- So What?: What Strategy Do You Support? -- How Can an Organization Use IS to Create Competitive Advantages? -- How Does This System Create a Competitive Advantage? -- Part 2 Information Technology This Could Happen to You -- CHAPTER 4: HARDWARE AND SOFTWARE -- This Could Happen to You -- 1. What Do Business Professionals Need to Know About Computer Hardware? -- Hardware Components -- Types of Hardware -- Computer Data -- 2. How Can New Hardware Affect Competitive Strategies? -- The Internet of Things -- Self-driving Cars -- So What?: New from CES 2014 -- 3D Printing -- 3. What Do Business Professionals Need to Know about Software? -- What Are the Major Operating Systems? -- Virtualization -- Owning Versus Licensing -- What Types of Applications Exist, and How Do Organizations Obtain Them? -- What Is Firmware? -- 4. Is Open Source Software a Viable Alternative? -- Why Do Programmers Volunteer Their Services?.

How Does Open Source Work? -- So, Is Open Source Viable? -- Ethics Guide: Showrooming: The Consequences -- Guide: Keeping Up to Speed -- How does the knowledge in this chapter help you? -- Case Study 4: The Apple of Your i -- CHAPTER 5: DATABASE PROCESSING -- This Could Happen to You -- 1. What Is the Purpose of a Database? -- 2. What Is a database? -- Relationships Among Rows -- Metadata -- 3. What Is a Database Management System (DBMS)? -- So What?: Not What the Data Says ... -- 4. How Do Database Applications Make Databases More Useful? -- Traditional Forms, Queries, Reports, and Applications -- Thin-Client Forms, Reports, Queries, and Applications -- Multiuser Processing -- 5. What Is a NoSQL DBMS? -- Need to Store New Data Types -- Need for Faster Processing Using Many Servers -- Will NoSQL Replace Relational DBMS Products? -- NoSQL's Impact on the DBMS Product Market -- What Do Nonrelational DBMS Mean for You? -- How does the knowledge in this chapter help you? -- Ethics Guide: Querying Inequality? -- Guide: Theft by SQL Injection -- Case Study 5: Searching for Pianos ... -- CHAPTER 6: THE CLOUD -- This Could Happen to You -- 1. Why Is the Cloud the Future for Most Organizations? -- What Is the Cloud? -- Why Is the Cloud Preferred to In-House Hosting? -- Why Now? -- When Does the Cloud Not Make Sense? -- 2. How Do Organizations Use the Cloud? -- Cloud Services from Cloud Vendors -- Content Delivery Networks -- Use Web Services Internally -- 3. How

Can AllRoad Parts Use the Cloud? -- SaaS Services at AllRoad -- PaaS Services at AllRoad -- IaaS Services at AllRoad -- 4. How Can Organizations Use Cloud Services Securely? -- Virtual Private Network (VPN) -- Using a Private Cloud -- So What?: Unexpected Geotagging -- Using a Virtual Private Cloud -- 5. What Does the Cloud Mean for Your Future? -- How does the knowledge in this chapter help you? Ethics Guide: Cloudy Profit? -- Guide: Storm Clouds -- Case Study 6: FinQloud Forever ... Well, at Least for the Required Interval. ... -- Part 3 Using IS for Competitive Advantage This Could Happen to You -- CHAPTER 7: ORGANIZATIONS AND INFORMATION SYSTEMS -- This Could Happen to You -- 1. How Do Information Systems Vary by Scope? -- Personal Information Systems -- Workgroup Information Systems -- Enterprise Information Systems -- Inter-Enterprise Information Systems -- 2. How Do Enterprise Systems Solve the Problems of Departmental Silos? -- What Are the Problems of Information Silos? -- How Do Organizations Solve the Problems of Information Silos? -- An Enterprise System for Patient Discharge -- Business Process Reengineering -- 3. How Do CRM, ERP, and EAI Support Enterprise Systems? -- Customer Relationship Management (CRM) -- Enterprise Resource Planning (ERP) -- So What?: Workflow Problems -- Enterprise Application Integration (EAI) -- What Are the Challenges When Implementing and Upgrading Enterprise Systems? -- 4. How Do Inter-Enterprise IS Solve the Problems of Enterprise Silos? -- How does the knowledge in this chapter help you? -- Ethics Guide: Dialing for Dollars -- Guide: One-Stop Shopping -- Case Study 7: A Tale of Two Interorganizational IS -- CHAPTER 8: SOCIAL MEDIA INFORMATION SYSTEMS -- This Could Happen to You -- 1. What Is a Social Media Information System (SMIS)? -- Three SMIS Roles -- SMIS Components -- 2. How Do SMIS Advance Organizational Strategy? -- Social Media and the Sales and Marketing Activity -- Social Media and Customer Service -- Social Media and Inbound and Outbound Logistics -- Social Media and Manufacturing and Operations -- Social Media and Human Resources -- So What?: Facebook for Organizations ... and Machines? -- 3. How Do SMIS Increase Social Capital? -- What Is the Value of Social Capital? -- How Do Social Networks Add Value to Businesses? -- Using Social Networking to Increase the Number of Relationships -- Using Social Networks to Increase the Strength of Relationships -- Connecting to those with More Resources -- 4. How Do (some) Companies Earn Revenue from Social Media? -- You Are the Product -- Revenue Models for Social Media -- Does Mobility Reduce Online Ad Revenue? -- 5. How Can Organizations Address SMIS Security Concerns? -- Managing the Risk of Employee Communication -- Managing the Risk of Inappropriate Content -- 6. Where Is Social Media Taking Us? -- How does the knowledge in this chapter help you? -- Ethics Guide: Social Marketing? Or Lying? -- Guide: Securing Social Recruiting -- Case Study 8: Sedona Social -- CHAPTER 9: BUSINESS INTELLIGENCE SYSTEMS -- This Could Happen to You -- 1. How Do Organizations Use Business Intelligence (BI) Systems? -- How Do Organizations Use BI? -- What Are Typical Uses for Business Intelligence? -- 2. What Are the Three Primary Activities in the BI Process? -- Using Business Intelligence to Find Candidate Parts at AllRoad -- 3. How Do Organizations Use Data Warehouses and Data Marts to Acquire Data? -- Problems with Operational Data -- Data Warehouses Versus Data Marts -- 4. What Are Three Techniques for Processing BI Data? -- Reporting Analysis -- Data Mining Analysis -- Unsupervised Data Mining -- Supervised Data Mining -- BigData -- MapReduce -- Hadoop -- 5. What Are the Alternatives for Publishing BI? -- So What?: Data Storytelling -- Characteristics of BI Publishing Alternatives -- What Are the Two

Functions of a BI Server? -- How does the knowledge in this chapter help you? -- Ethics Guide: Unseen Cyberazzi -- Guide: Semantic Security -- Case Study 9: Hadoop the Cookie Cutter -- Part 4 Information Systems Management This Could Happen to You -- CHAPTER 10: INFORMATION SYSTEMS SECURITY. This Could Happen to You.

Sommario/riassunto

For undergraduate Introductory Management Information Systems courses Help your students succeed in the most important course they'll take As technology continues to change the way organizations do business, knowledge of MIS is critical. This modular text shows your students how businesses use information systems to solve business problems every day. Illustrative cases, exercises, projects, and other aids ensure your students connect concepts to everyday life. Unique Guides in each chapter highlight themes in ethics, security, and other timely topics. With a new edition publishing each year, Experiencing MIS keeps your students up to date. Students get hands-on practice applying MIS concepts with MyMISLab. They'll engage in real business situations with simulations, gain skills using Sharepoint® for group projects, and more. Also available with MyMISLab™ MyMISLab is an online homework, tutorial, and assessment program designed to work with this text to engage students and improve results. Within its structured environment, students practice what they learn, test their understanding, and pursue a personalized study plan that helps them better absorb course material and understand difficult concepts. MyMISLab not included. Students, if MyMISLab is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyMISLab should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information. MyMISLab is an online homework, tutorial, and assessment product designed to personalize learning and improve results. With a wide range of interactive, engaging, and assignable activities, students are encouraged to actively learn and retain tough course concepts.

3. Record Nr.	UNINA9910798051603321
Autore	Cerami Cristina
Titolo	Generation et substance : Aristote et Averroes entre physique et metaphysique // de Cristina Cerami
Pubbl/distr/stampa	Boston, [Massachusetts] ; ; Berlin, [Germany] : , : De Gruyter, , 2015 ©2015
ISBN	1-61451-695-2 1-61451-969-2
Descrizione fisica	1 online resource (748 p.)
Collana	Scientia Graeco-Arabica, , 1868-7172 ; ; Band 18
Disciplina	111.1
Soggetti	Substance (Philosophy)
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Frontmatter -- Table de matières -- Introduction -- Chapitre I: La génération substantielle dans le corpus philosophique d'Aristote: les critères d'une étude systémique -- Chapitre II: Les premières causes de la nature et du mouvement naturel dans son ensemble -- Chapitre III: Du général au spécifique: l'étude de la génération substantielle dans ses caractéristiques propres -- Chapitre IV: La mise en œuvre de l'étude de la génération substantielle: la génération animale -- Chapitre V: Le quelque chose qui vient à être: substance et génération de la substance dans le livre Z de la Métaphysique -- Conclusion: Fondements et résultats de l'étude de la génération d'Aristote -- Chapitre VI: L'étude de la génération substantielle et l'ordre du corpus physique d'après Averroès -- Chapitre VII: Les racines universelles de la nature: l'étude générale de la génération -- Chapitre VIII: La voie vers le plus parfait. L'étude propre de la génération substantielle: des éléments aux êtres vivants -- Chapitre IX: La noblesse de l'être: physique, ontologie et théologie dans le Grand Commentaire de la Métaphysique -- Conclusion: D'Aristote à Averroès. La théorie de la génération au cœur du néo-aristotélisme -- Bibliographie -- Index des lieux -- Index des termes grecs -- Index des termes arabes -- Index des termes latins
Sommario/riassunto	Ce livre constitue la première étude du rôle de la génération dans les systèmes philosophiques d'Aristote et d'Averroès (1126-1198). En s'

appuyant sur de nombreux textes traduits du grec, de l'arabe et du latin, l'auteur propose une nouvelle lecture de la théorie aristotélicienne de la génération, ainsi qu'une interprétation de son renouvellement par le Commentateur. Les traités majeurs consacrés par Averroès à la physique générale, à la théorie des éléments et à la biologie d'Aristote sont, pour la première fois, examinés dans leur rapport mutuel et dans celui qu'ils entretiennent à la métaphysique. Cette étude transversale révèle les nouveaux enjeux philosophiques et épistémologiques au fondement du système d'Averroès : dans la lignée de l'aristotélisme essentialiste d'Alexandre d'Aphrodise et tout en réfutant la doctrine créationniste de certains théologiens de l'Islam, le philosophe cordouan établit le fondement a posteriori de tout savoir humain. La philosophie d'Averroès est ainsi réinterprétée comme un jalon fondamental d'une histoire qui, du monde grec à la modernité, scelle le destin commun de la philosophie naturelle et de la métaphysique.
