Record Nr. UNINA9910798002203321 Social networking: redefining communication in the digital age // Titolo edited by Anastacia Kurylo and Tatyana Dumova; contributors, Lemi Baruh [and fourteen others] Lanham, Maryland:,: Fairleigh Dickinson University Press,, 2016 Pubbl/distr/stampa ©2016 **ISBN** 1-61147-739-5 Descrizione fisica 1 online resource (203 p.) Fairleigh Dickinson University Press Series in Communication Studies Collana Disciplina 302.30285 Soggetti Online social networks Social media Social movements - Technological innovations Social networks - Research - Methodology Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references at the end of each chapters and index. Nota di contenuto Contents; List of Figures and Tables; Acknowledgments; Foreword; Introduction: 1 Together and Apart: 2 The Application of Traditional Social Network Theory to Socially Interactive Technologies; 3 Social Networking Sites, Self-Disclosure, and Personal Engagement; 4 Mobile Social Networking: 5 Students, the Ivory Tower, and Educational Uses of Social Networking Sites: 6 The Illusion of Control: 7 Social Networking in Times of Crisis; 8 Social Networking Technologies and Social Movements: 9 Networked Activism in China: 10 Social Network Research Methods; Index; About the Editors and Contributors Sommario/riassunto This book explores the phenomenon of online social networking in the contexts of a global multicultural society caught in the turmoil of the information and communication revolution. This volume responds to the fast-moving nature of social media networks to provide academics and practitioners insights on related topics from an interdisciplinary perspective. It offers readers an up-to-date overview of the field and pushes the area into new understandings of the topic within a multidimensional space.