1. Record Nr. UNINA9910797961903321 Autore Arik Murat Titolo Economic impact or contribution: essays on business and community relations / / Murat Arik Lanham, Maryland:,: Lexington Books,, 2015 Pubbl/distr/stampa ©2015 1-4985-1696-3 **ISBN** Descrizione fisica 1 online resource (142 p.) Disciplina 659.2 Soggetti Corporations - Public relations Industries - Social aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Cover-Page: Halftitle: Title: Copyright: Dedication: Contents: Preface: 1 Nota di contenuto Introduction and Overview: The Plan of the Book: 2 Assumptions. Methods, and Concepts: Contributions versus Impact: Assumptions and Definitions; Cost-Benefit Analysis; Counterfactual Analysis; Survey Data versus Secondary Data Analysis; Input-Output Models; Regional Context; 3 Health Care Industry Cluster and Regional Economy; Introduction; Overview of the Core Health Care Industry; National Trends: Trends in Tennessee: Trends in the Nashville MSA: Comparative Perspective on Trends in the Core Health Care Industry

Methods, and Concepts; Contributions versus Impact; Assumptions and Definitions; Cost-Benefit Analysis; Counterfactual Analysis; Survey Data versus Secondary Data Analysis; Input-Output Models; Regional Context; 3 Health Care Industry Cluster and Regional Economy; Introduction; Overview of the Core Health Care Industry; National Trends; Trends in Tennessee; Trends in the Nashville MSA; Comparative Perspective on Trends in the Core Health Care Industry Study Goals and MethodologyGoals of the Study; A Review of Selected Literature; Method and Data; Definitions; Conceptual Framework for Impact Analysis; Core Health Care Industry in Nashville: Its Scope and Trend; Total Employment; Sectoral Diversity; Establishments; Wages; Export Potential of Core Health Care Industry Segments; Relative Growth Performance of Core Health Care Segments; Core Health Care Industry and the Local Economy; Nashville's Health Care Industry Cluster; Employment and Office Space; Establishments and Wages Investor-Owned Health Care Management Companies (Public and Private) Economic Impact of the Nashville Health Care Cluster; Employment Impact; Business Revenue Impact; Personal Income; Fiscal Impact of the Nashville Health Care Industry Cluster; Nashville's Core Health Care Industry from a Comparative Perspective; Export Potential

and Employment Growth; Health Care Industry Cluster Headquarters and Global Impact; Health Care Occupations; Venture Capital Flow; Where Does the Nashville MSA Stand Relative to Its Peers?; Nashville Health Care Council (NHCC) Member Companies; Survey Methodology NHCC Member Companies-Employment and WagesNHCC Members: Office Space and Revenues; NHCC Members: CEO Confidence Survey; Notes; 4 Higher Education Institutions in Middle Tennessee: An In-Depth Analysis of Their Impact on the Region from a Comparative Perspective; Economic Growth, Knowledge, and Universities: An Introduction; Overview; Economic Growth; Knowledge; Universities; Economic Impact of Universities; Study Goals; General Methodology; Economic Impact of Higher Education Institutions in Middle Tennessee: Input-Output Analysis; Overview; An Overview of Economic Impact Studies

Study AssumptionsMethodology; Economic Impact Categories, Assumptions, and Impact Results; Total Higher Education Economic Impact; Conclusion; Higher Education Institutions and Skilled Labor Supply and Demand in Middle Tennessee; Overview; Methodology; Profile of Enrollment and Graduates: Supply Side; Demand for Workforce and Educational Characteristics of Occupations; Business Community-Higher Education Institutions in Middle Tennessee; Overview; Methodology; Higher Education Institutions in the Business Community; Survey Findings; Conclusion and Discussions Higher Education Institutions in Middle Tennessee from a Comparative Perspective

Sommario/riassunto

This book contributes to the applied regional economic literature by providing a framework for handling a diverse set of projects and providing detailed case studies of fieldwork regarding the health care industry, higher education institutions, the nonprofit sector, infrastructure investment, and a major musical entertainment event.