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Descrizione fisica	1 online resource (366 p.)
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Nota di contenuto	Contents; Acknowledgments; Introduction: Sometimes We Expect Great Things; 1. Social Inequalities and the Enterprise of Schooling; 2. Wartime Literacies and the Curricular Tensions of Democracy; 3. Mediating Literacies: The Postwar Literacy Sponsorship of Composition Textbooks and Instructional Films; 4. Modeling Social Literacies on Film: Coronet Instructional Films and Class Maintenance; 5. Enacting Literacies: Current-Traditionalism via Coronet's Role-Play; 6. The Rhetorical Economies of Mass Literacy Instruction in the Twenty-First Century: A Critical Observation; Notes; Works Cited Index
Sommario/riassunto	"Ritter offers an extensive theoretical analysis of the alliance of the value systems inherent in postwar mental hygiene films (class-based ideals, democracy, patriotism) with writing education--an alliance that continues today by way of the mass digital technologies used in teaching online. She further details the larger material and cultural

forces at work in the production of these films behind the scenes and their effects on education trends"--

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