

1. Record Nr.	UNINA9910797912503321
Autore	Kunkel Sonke
Titolo	Empire of pictures : global media and the 1960s remaking of American foreign policy // Sonke Kunkel
Pubbl/distr/stampa	New York ; ; Oxford, England : , : Berghahn Books, , 2016 ©2016
ISBN	1-78238-843-5
Descrizione fisica	1 online resource (276 p.)
Collana	Explorations in Culture and International History Series ; ; Volume 8
Disciplina	327.73009/046
Soggetti	Pictures - Political aspects - United States - History - 20th century Mass media - Political aspects - United States - History - 20th century Globalization - Political aspects - United States - History - 20th century Imperialism - History - 20th century United States Foreign relations 1961-1963 United States Foreign relations 1963-1969
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; List of Figures; Preface; List of Abbreviations; Introduction; Chapter 1; Chapter 2; Chapter 3; Chapter 4; Chapter 5; Chapter 6; Conclusion; Notes; Bibliography; Index
Sommario/riassunto	"In Cold War historiography, the 1960s are often described as a decade of mounting diplomatic tensions and international social unrest. At the same time, they were a period of global media revolution: communication satellites compressed time and space, television spread around the world, and images circulated through print media in expanding ways. Examining how U.S. policymakers exploited these changes, this book offers groundbreaking international research which shows that U.S. power came to depend more and more not on military superiority or economic strength alone, but also on America's ability to create appealing pictures that assured recognition of its global leadership"--Provided by publisher.