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| Nota di contenuto | Discourse, Politics and Women as Global Leaders; Editorial page; Title page; LCC data; Table of contents; Conclusion; Women as political leaders: What now?; John Wilson & Diana Boxer; Table of contents; introduction ; Discourse, politics and women; Introduction; Women, language and politics; Women, language and identity; Women as political leaders: What now?; References; Chapter 1: "Why can't a woman be more like a man? " ; Introduction; The voice of Thatcher; Margaret Thatcher: It's her turn; Being a parliamentarian; Women in parliament Process and (gender) performance in prime minister's question timeThe prime minister; Conclusion; References; Chapter 2 : Breaking the glass & keeping the ceiling; Introduction; Theoretical and historical frames of analysis; Critical discourse analysis and identities as semiotic potential; Women's movements in South America; The making of the presidentas; Methodology; Creating a female presidential identity; Michelle Bachelet Jeria and the crack in Chile's ceiling (text and context); Cristina Fernandez de Kirchner: Becoming the will of the people (text and context) Representation in twitter of a distinctive spoken style in the service of |

a populist messageDeployment of key characteristics of CMC as identified in the literature; Emoticons; Abbreviations; "G-dropping"; Eye-dialect; Vernacular forms associated with spoken language; Intertextual devices; Conclusion; References; References from journalism and popular culture; Chapter 5: Gender and political discourse in Tunisia; Introduction; Women's role and participation in politics; Politics, power and CDA; Gender equality and issues; Pragmatic devices in the religious context

Political discourse and religious ideologyIntertextuality and interdiscursivity; Other faith-based controversial issues; Women's political discourse/Men's political discourse in Tunisia; Gender-identified political discourse and CofP; Female MPs' discursive practices; Data analysis; Women's competence and proficiency in politics; Women's political style and gender stereotypes; Women's discourse in politics and ideology; Interpretation of data; Conclusion; References; Chapter 6: Julia Gillard; Introduction; Analytical approach; The ascension to leadership and the "double bind"

An unintelligible being
