1. Record Nr. UNINA9910797753403321 Autore Urban Hugh B. Titolo Zorba the Buddha: sex, spirituality, and capitalism in the global Osho movement / / Hugh B. Urban Oakland, California:,: University of California Press,, 2015 Pubbl/distr/stampa ©2015 **ISBN** 0-520-96177-3 Descrizione fisica 1 online resource (261 p.) Disciplina 299/.93 Soggetti Gurus New Age movement - Oregon - History - 20th century New Age movement - India - History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Front matter -- Contents -- Illustrations -- Preface -- Introduction: Gurus, God-Men, and Globalization -- Chapter 1. "India's Most Dangerous Guru" -- Chapter 2. "Beware of Socialism!" -- Chapter 3. "From Sex To Superconsciousness" -- Chapter 4. The Messiah America Has Been Waiting For" -- Chapter 5. "Osho" -- Chapter 6. OSHO®? --Conclusion -- Notes -- Selected Bibliography -- Index Zorba the Buddha is the first comprehensive study of the life. Sommario/riassunto teachings, and following of the controversial Indian guru known in his youth as Bhagwan Shree Rajneesh and in his later years as Osho (1931-1990). Most Americans today remember him only as the "sex guru" and the "Rolls Royce guru," who built a hugely successful but scandalridden utopian community in central Oregon during the 1980's. Yet Osho was arguably the first truly global guru of the twentieth century, creating a large transnational movement that traced a complex global circuit from post-Independence India of the 1960's to Reagan's America of the 1980's and back to a developing new India in the 1990's. The Osho movement embodies some of the most important economic and spiritual currents of the past forty years, emerging and

> adapting within an increasingly interconnected and conflicted latecapitalist world order. Based on extensive ethnographic and archival

research, Hugh Urban has created a rich and powerful narrative that is a must-read for anyone interested in religion and globalization.