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Contents; Acknowledgments; Introduction The Rise of the Concept of Stardom and the Culture of Celebrity; Chapter One Forerunners of the Modern Celebrity Presidents: Washington to Cleveland; Chapter Two Theodore Roosevelt: The Strenuous Life; Chapter Three Franklin D. Roosevelt: Public Advocate; Chapter Four John F. Kennedy: Glitter and Cool; Chapter Five Ronald Reagan: The Role of the Century; Chapter Six Bill Clinton: Pop Icon; Chapter Seven Barack Obama: Making History and Taking New Paths
Chapter Eight Second Billing: From Truman to the BushesChapter Nine First Ladies: Partners in Celebrity; Chapter Ten Presidents and Television: Primal Forces; Chapter Eleven Presidents and the News Media: Tug of War; Chapter Twelve Presidents and the Movies: Cinema Stars; Chapter Thirteen Presidents and Reading: Gravitas Alert; Chapter Fourteen Presidents and Sports: Links to Everyday America; Chapter Fifteen Presidents and Music: Sweet and Sour Notes; Chapter Sixteen Presidents as Trend Setters and Trend Spotters: Food, Fashion, Pets, and More
Chapter Seventeen Consequential vs. Shallow Celebrity: All Stardom Is Not EqualEpilogue: The Future of Presidential Celebrity; Notes; Selected Readings; Index; About the Author
