

1. Record Nr.	UNINA9910797691903321
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Titolo	Green capital : a new perspective on growth // Christian de Perthuis, and Pierre-Andre Jouvét ; translated by Michael Westlake
Pubbl/distr/stampa	New York : , : Columbia University Press, , 2015 ©2015
ISBN	0-231-54036-1
Descrizione fisica	1 online resource (285 p.)
Disciplina	333.7
Soggetti	Environmental economics Sustainable development
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Introduction: The Color of Growth -- 2 The Spaceship Problem -- 3 Degrowth -- 4 Introducing the Environment into the Calculation of Wealth -- 5 "Natural Capital" Revisited -- 6 Hotelling -- 7 Nature Has No Price -- 8 Beyond Hotelling -- 9 Water, the Shepherd, and the Owner -- 10 How Much Is Your Genome Worth? -- 11 The Enhancement of Biodiversity -- 12 Climate Change -- 13 International Climate Negotiations -- 14 The "Energy Transition" -- 15 The Inescapable Question of the Price of Energy -- 16 Nuclear Energy -- 17 Growth-Generating Innovations -- 18 Planning or the Market -- 19 European Strategy -- Conclusion: Green Capital, Green Capitalism? -- Notes -- Index
Sommario/riassunto	Many believe economic growth is incompatible with ecological preservation. Green Capital challenges this argument by shifting our focus away from the scarcity of raw materials and toward the deterioration of the great natural regulatory functions (such as the climate system, the water cycle, and biodiversity). Although we can find substitutes for scarce natural resources, we cannot replace a natural regulatory system, which is incredibly complex. It is therefore critical that we introduce a new price into the economy that measures the costs of damage to these regulatory functions. This change in perspective justifies such innovations as the carbon tax, which addresses not the scarcity of carbon but the inability of the atmosphere

to absorb large amounts of carbon without upsetting the climate system. Brokering a sustainable peace between ecology and the economy, Green Capital describes a range of valuation schemes and their contribution to the goals of green capitalism, proposing a new approach to natural resources that benefits both businesses and the environment.
