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Nota di contenuto	Front Cover; Business, Ethics and Peace; Copyright page; Contents; List of Contributors; Foreword; Introduction; Commemorating the Great War 1914-1918; Business for Peace; Peace Economics and Peace Science; Content of the Book; Notes; Acknowledgments; References; Prologue: Speech to the SPES Conference - Business for Peace; Peace Is Not Perpetual; Yet What Is Peace?; Beyond Our Borders; Part I: Towards a Holistic and Spiritual-based Concept of Peace; The Evolving View on Peace and Its Implications for Business; Part I: Evolving Concepts of Peace; Important Terms in the Peace Studies Field Seven Evolving Aspects of PeaceWar Prevention: Eliminating War and Physical Violence, and Creating International Institutions to Balance Actors Interests ...; Eliminating Structural Violence in Addition to Physical Violence and War; Holistic, Complex Systems Models and Visions of Peace; Summary on the Evolution of the Peace Concept; Part II: Implications for Business; Business and the Prevention of War; Business as a Substitute for War and Violence (Step 1); Business and the Balance of Power (Step 2); Business and the Positive Conditions for

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Business, Human Rights and Civil Society Movements (Step 3) From Gender/Feminist to Corporate Peace (Step 4); Towards a Holistic Concept of Business and Peace; Management of Diversity (Step 5); Management of Sustainability (Step 6); Spiritual-Based Leadership (Step 7); Conclusions; Notes; References; Peace in an Organic Worldview; Introduction; The Metapsychological Roots of War and Peace; Towards a Holistic Peace Theory - A Model; Perspectives on Mechanistic and Organic Worldviews; Shallow and Deep Authenticity; Competition and Cooperation; Discussion; Conclusion; Notes; References

The Passion and Imagination for Peace Introduction; War and the Realization of War's Horrors: From Homer to the Present; The Failure of Leaders; The Failure of Citizens; Modern Passionate and Imaginative Peace Lovers; Gandhi and His Followers; Politicians and Statesmen; The Ukrainian Crisis (2013-2014) and the Failures of Leadership; Notes; References; The Wisdom of Mercy as the Foundation of Business and Peace: The Alternative to Fear; Fear as the Foundation of Business and Peace; Fear and Business Are Twins; Fear and Peace Are Twins; Mimetic Desire; Violence

Wisdom as the Alternative Foundation of Business and Peace Loving Wisdom; The Stoic Wisdom of a Peaceful Cosmos; The Humanistic Wisdom of Not Preventing the Peace of the Other; The Postmodern Love of Wisdom as Wisdom of Love, Compassion and Mercy; The Wisdom of Mercy as the Foundation of Business and Peace; Mercy and Peace Are Twins; Mercy and Business Are Twins; The Sustainability Desire Instead of the Mimetic Desire; Gift Instead of Violence; References; A Culture of Peace: Common Ground for Joint Action; Introduction; Major Challenges; The Cultural Failure; The Search for Common Ground Interconnectedness

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### Sommario/riassunto

Good business needs a peaceful and just world in which to operate and prosper. Likewise, peace thrives in a healthy economic environment. However, many companies - either directly or indirectly - are involved in the arms race and in a battle to exploit and control scarce resources. As a result of the ambiguous power of business, a timely reflection on its impact on war and peace is needed as well as a conscious pro-peace commitment. Business, Ethics and Peace gathers a selection of papers presented at the International SPES Conference Business for Peace, Strategies for Hope at Ypres, April 10-12, 2014. Among the many initiatives commemorating the centennial of World War I, this project focuses on the ethical need to prevent the next conflict. It interprets and presents peace as a holistic and evolving concept, defining the need for an ethical charter of human rights and responsibilities. The papers illustrate the impact of religion in peace management and present solutions and practices for corporate peace-building.

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