

1. Record Nr.	UNINA9910463604903321
Titolo	Mind in architecture : neuroscience, embodiment, and the future of design // edited by Sarah Robinson and Juhani Pallasmaa ; contributors, Thomas D. Albright [and twelve others]
Pubbl/distr/stampa	Cambridge, Massachusetts ; ; London, England : , : The MIT Press, , 2015 ©2015
Descrizione fisica	1 online resource (270 p.)
Disciplina	720.1/05
Soggetti	Neurosciences in architecture Architecture - Human factors Architectural design - Psychological aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"This book has its origins at the Minding Design symposium that took place at Taliesin West in November, 2012, an event sponsored by the Frank Lloyd Wright Foundation and Taliesin, the Frank Lloyd Wright School of Architecture"--Page ix.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acknowledgments; Introduction: Survival Through Design; 1 "Know Thyself": Or What Designers Can Learn From the Contemporary Biological Sciences; 2 The Embodied Meaning of Architecture; 3 Body, Mind, and Imagination: The Mental Essence of Architecture; 4 Toward a Neuroscience of the Design Process; 5 Tending to the World; 6 Architecture and Neuroscience: A Double Helix; 7 Nested Bodies; 8 Embodied Simulation, Aesthetics, and Architecture: An Experimental Aesthetical Approach; 9 From Intuition to Immersion: Architecture and Neuroscience; 10 Neuroscience for Architecture 11 Mood and Meaning in ArchitectureContributors; Figure Credits; Index
Sommario/riassunto	"Although we spend more than ninety percent of our lives inside buildings, we understand very little about how the built environment affects our behavior, thoughts, emotions, and well-being. We are biological beings whose senses and neural systems have developed

over millions of years; it stands to reason that research in the life sciences, particularly neuroscience, can offer compelling insights into the ways our buildings shape our interactions with the world. This expanded understanding can help architects design buildings that support both mind and body. In *Mind in Architecture*, leading thinkers from architecture and other disciplines, including neuroscience, cognitive science, psychiatry, and philosophy, explore what architecture and neuroscience can learn from each other. They offer historical context, examine the implications for current architectural practice and education, and imagine a neuroscientifically informed architecture of the future. Architecture is late in discovering the richness of neuroscientific research. As scientists were finding evidence for the bodily basis of mind and meaning, architecture was caught up in convoluted cerebral games that denied emotional and bodily reality altogether. This volume maps the extraordinary opportunity that engagement with cutting-edge neuroscience offers present-day architects"--MIT CogNet.

2. Record Nr.	UNISA996392619603316
Autore	Praed John <approximately 1657-1717.>
Titolo	A modest and true account of the proceedings against Mr. Abraham Anselm, late secretary to the late admirals of the Fleet [[electronic resource]] : as they happ'ned and were brought on before the Right Honourable Their Majesties Principal Secretary of State, Their Majesties Most Honourable Privy Council, Their Majesties Council at Law, and as they were examined by the Grand Jury for the county of Middle-Sex at the sessions held at Hick's-Hall, September the sixth, 1693 : in a letter to a friend : together with an answer thereunto
Pubbl/distr/stampa	London, : Printed for Abel Roper ..., 1694
Descrizione fisica	30 p
Soggetti	Middlesex (England) History 17th century Sources
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Signed at end: John Praed. Reproduction of original in Huntington Library.

Sommario/riassunto	eebo-0113
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3. Record Nr.	UNINA9910797641203321
Autore	Gaylin David H.
Titolo	A profile of the performing arts industry : culture and commerce / / David H. Gaylin
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2016
ISBN	1-78684-372-2 1-60649-565-8
Edizione	[First edition.]
Descrizione fisica	1 online resource (vi, 282 pages)
Collana	Industry profiles collection, , 2331-0073
Disciplina	792.0232
Soggetti	Performing arts - United States - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 2539-274) and index.
Nota di contenuto	1. Introduction -- 2. Defining the arts and the industry -- 3. Historical background on the performing arts disciplines -- 4. The industry's development in America -- 5. Industry size, structure, and value chain -- 6. Performing artists and their unions -- 7. Theater, orchestra, opera, and dance companies -- 8. Audiences and tastes -- 9. Managing performing arts companies -- Notes -- References -- Index.
Sommario/riassunto	Attending a live concert or theatrical performance can be a thrilling experience. At their best, the performing arts represent the height of human creativity and expression. But the presentation on stage, whether it is Shakespeare, Beethoven, or The Lion King, depends on a business backstage. This book provides an overview of both the product on stage and the industry that makes it possible. While the industry's product is unique--with unique supply and demand characteristics-- it is still an industry, with economic inputs, organization structures, competitors, business models, value chains, and customers. We will examine each of the major segments (Broadway, regional theater, orchestra, opera, and dance) along these business dimensions. The challenges facing the performing arts

industry in America are well known. Many companies struggle to survive, and there have been some high-profile bankruptcies. Participation rates are falling, audiences are aging faster than the general population, season ticket sales are in decline, and gift-giving levels are hard to sustain in today's economy. The value of the arts and arts education are in question, and both have largely disappeared from public policy agendas. Yet there are bright spots. Some companies are thriving, enjoying sold-out performances, extended runs, and healthy balance sheets. The Metropolitan Opera's Live in HD series continues to be widely successful. Some Broadway productions have turned into global, billion-dollar businesses. Admission to professional schools of the performing arts is more competitive than ever, and the caliber of graduates is astonishingly high. At the nonprofessional level, there is no shortage of community productions across all genres and geographies. Why do some companies struggle and some thrive? Despite trends that appear uncontrollable, management decisions have a huge impact on economic outcomes. This book examines the range of product, market, and resource choices available to performing arts managers and provides practical examples in key areas such as programming, venues, performer relations, marketing, and fund-raising.
