1. Record Nr. UNINA9910797611803321 Titolo Management information systems for microfinance : catalyzing social innovation for competitive advantage / / edited by Arvind Ashta [and three others] Newcastle upon Tyne, England:,: Cambridge Scholars Publishing,, Pubbl/distr/stampa ©2015 **ISBN** 1-4438-8510-X Descrizione fisica 1 online resource (372 p.) 332 Disciplina Soggetti Microfinance Management information systems Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references at the end of each chapters. Sommario/riassunto Microfinance is a double bottom line sector which is growing fast, making money and doing well in a variety of socially interesting ways. The growth of its institutions requires good strategies, good control systems and informed decision-making, all of which require an appropriate Management Information System (MIS). While a good MIS is needed in any sector, the management of a double bottom line requires systems which yield information on economic, financial and social metrics. The essays in this book explore the metrics required for

success in this field. Communicating on these metrics may p