1. Record Nr. UNINA9910797556203321 Autore Kowalski Theodore J. **Titolo** Effective communication for district and school administrators // Theodore J. Kowalski Pubbl/distr/stampa Lanham, Maryland: ,: Rowman & Littlefield, , [2015] ©2015 **ISBN** 1-4758-0886-0 Edizione [2nd ed.] Descrizione fisica 1 online resource (225 p.) Disciplina 371.2/011 Soggetti School management and organization - United States Communication in education - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto CONTENTS; PREFACE; 1: COMMUNICATION BASICS; 2: COMMUNICATING COMPETENTLY; 3: LEADERSHIP AND RELATIONSHIPS; 4: PROBLEM SOLVING, DECISION MAKING, AND CRITICAL THINKING; 5: ORGANIZATIONAL COMMUNICATION; 6: SCHOOL GOVERNANCE AND DEMOCRATIC ADMINISTRATION; 7: CLIMATE, CULTURE, AND THE LEARNING ORGANIZATION; 8: INITIATING AND SUSTAINING PLANNED CHANGE; 9: SCHOOL PARTNERSHIPS; 10: MANAGING CONFLICT; 11: CONDUCTING A REFERENDUM CAMPAIGN; 12: RELATIONSHIPS WITH MEDIA PERSONNEL; INDEX; ABOUT THE AUTHOR Sommario/riassunto This book is a unique and necessary contribution to the literature on school administration. Research, theory, and practice were melded to produce a book that can be used as a primary or supplemental text or

as professional growth resource for practitioners.