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Nota di contenuto	Rule-Makers Or Rule-Takers? ; TABLE OF CONTENTS ; List of Figures, Tables & Boxes ; List of Abbreviations ; About the Contributors ; Preface ; Part I. Rules, Norms, and Standards ; 1. Rule-makers or rule-takers? An introduction to TTIP ; 2. This time it's different: Turbo-charging regulatory cooperation; 3. TTIP's Hard Core: Technical barriers to trade and standards; 4. Quantifying Non-Tariff Measures for TTIP; 5. Transatlantic Investment Treaty Protection; 6. Transatlantic Investment Treaty Protection - A response to Poulsen, Bonnitcha & Yackee ; 7. TTIP and Consumer Protection 8. TTIP's Broader Geostrategic ImplicationsPart II. Sectoral Issues; 9. Agriculture, Food and TTIP: Possibilities and pitfalls; 10. TTIP and Public Procurement; 11. TTIP: The services dimension; 12. Telecommunications and the Internet: TTIP's digital dimension; 13. Greater TTIP Ambition in Chemicals: Why and how; 14. TTIP and Energy; 15. Gains from Convergence in US and EU Auto Regulations under TTIP ; About the CEPS-CTR Project: TTIP in the Balance; Index
Sommario/riassunto	A timely and in-depth analysis of the Transatlantic Trade and Investment Partnership (TTIP) aimed at decision makers, advisors and analysts.

