

1. Record Nr.	UNINA9910797532203321
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Titolo	Fixing fashion : rethinking the way we make, market and buy our clothes // Michael Lavergne ; cover design by Diane McIntosh
Pubbl/distr/stampa	Gabriola Island, British Columbia : , : New Society Publishers, , 2015 ©2015
ISBN	1-55092-595-4
Descrizione fisica	1 online resource (242 pages)
Disciplina	338.4/774692
Soggetti	Clothing trade - Social aspects Clothing trade - Environmental aspects Fashion - Social aspects Fashion - Environmental aspects Shopping - Social aspects Consumption (Economics) - Social aspects Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Foreword / by Carry Somers -- Introduction -- 1. Manchester to Mumbai -- 2. To make and market -- 3. Alphabet soup -- 4. Unsustainable -- 5. Aid for trade -- 6. Redefining fashion.
Sommario/riassunto	"The legacy of Rana Plaza is increased consumer awareness of the global apparel industry's serious environmental and human rights challenges. Fixing Fashion exposes the worst of the excesses, while simultaneously celebrating the entrepreneurs and stakeholders driving meaningful change. Written by an industry insider, this compelling manifesto challenges each of us to take responsibility for the hidden cost of our clothes."--