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Titolo	The libidinal economy of China : gender, nationalism, and consumer culture / / Perry Johansson
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ISBN	0-7391-9263-9
Descrizione fisica	1 online resource (153 p.)
Disciplina	306.30951
Soggetti	Consumption (Economics) - Social aspects - China - History Consumers - China - History Sex - China - History Sex role - China - History Feminine beauty (Aesthetics) - China - History
Lingua di pubblicazione	Inglese
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Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: consumer culture, nationalism, and the beauty of woman -- Femininity after Mao -- Repatriation of difference -- Fashion anxiety -- Breasts, modernity, and white skin -- To love a Western woman -- The sexual geopolitics of "China" -- Conclusion: the gaze of the other.
Sommario/riassunto	This book describes, from a psychoanalytical point of view, the desires and anxieties of contemporary Chinese nationalism as it evolved after the 1989 student protests and crackdown. The author also unwraps China's convoluted relationship with its Occidental Other, describing how the Western gaze plays an essential part in forming China's self-image.