

1. Record Nr.	UNINA9910797405403321
Titolo	Celebrity philanthropy // edited by Elaine Jeffreys and Paul Allatson
Pubbl/distr/stampa	Bristol, UK ; ; Chicago, USA : , : Intellect, , 2015
ISBN	1-78320-484-2 1-78320-483-4
Descrizione fisica	1 online resource (244 p.)
Collana	IB - Studies on Popular Culture
Disciplina	361.7
Soggetti	Charities Celebrities Fame - Social aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; Half Title; Title; Copyright; Contents; Series Editors' Preface; Notes on Contributors; Acknowledgements; Chapter 1: Celebrity Philanthropy: An Introduction; Part 1: Rethinking Celebrity Philanthropy; Chapter 2: On Celebrity Philanthropy; Chapter 3: Philanthropy, Celebrity and Incoherence; Part 2: Branding and Development; Chapter 4: Tyra Banks' Celebrity Philanthropy: Top Model, TZONE and the Communication of Female Empowerment; Chapter 5: Celebrating Development Through Sport: Right to Play and Basketball Without Borders Chapter 6: World Relations and Development Issues: Framing Celebrity Philanthropy Documentaries Chapter 7: Raising Africa? Celebrity and the Rhetoric of the White Saviour; Part 3: India, China and the Americas; Chapter 8: Arundhati Roy versus the State of India: The Politics of Celebrity Philanthropy; Chapter 9: Celebrity Philanthropy in China and the Zhang Ziyi Scandal; Chapter 10: Shakira, Ricky Martin and Celanthropic Latinidad in the Americas; Chapter 11: Afterword; Index; Back Cover
Sommario/riassunto	There is no question that celebrities these days are some of the most prominent faces of philanthropic activity - yet their participation raises questions about efficacy, motivations, and activism overall. This book presents case studies of celebrity philanthropy from around the globe -

including such figures as Shakira, Arundhati Roy, Zhang Ziyi, Bono, and Madonna - looking at the tensions between celebrity activism and groundlevel work and the relationship between celebrity philanthropy and cultural citizenship.

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