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| 1. Record Nr. | UNINA9910779496103321 |
| Autore | Shreves Ric |
| Titolo | Joomla! search engine optimization [[electronic resource]] : drive people to your site with this supercharged guide to Joomla! and search engine optimization / / Ric Shreves |
| Pubbl/distr/stampa | Birmingham, : Packt Pub., 2012 |
| ISBN | 1-282-11182-5 9786613804013 1-84951-877-7 |
| Descrizione fisica | 1 online resource (116 p.) |
| Collana | Community experience distilled |
| Disciplina | 006.76 |
| Soggetti | Web sites - Authoring programs Web site development Web sites - Design Search engines Program transformation (Computer programming) |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Includes index. |
| Nota di contenuto | Cover; Copyright; Credits; About the Author; About the Reviewers; www.PacktPub.com; Table of Contents; Preface; Chapter 1: An Introduction to Search Engine Optimization; What is SEO?; SEO terminology; .htaccess; 301 redirect (also known as Permanent Redirect); 302 redirect (also known as Temporary Redirect or Found); 404 error (also known as Page Not Found); AdSense; AdWords; Alexa Rank; Alt attribute; Anchor; Backlink (also known as Inbound Link); Bing Webmaster; Black hat; Bot (also known as robot, spider, or crawler); Canonical URLs; Cloaking; Crawl depth; Deep link Doorway page (also known as gateway page)Duplicate content penalty; Google Webmaster; Internal link density; KEI; Keyphrase density (also known as keyword density); Keyword (or keyphrase); Keyphrase stuffing; Landing page; Link building; Link farm; Link text (also known as anchor text); Long tail; Meta tags; MozRank;nofollow; Organic rank; Outbound link; Page rank; PPC; Reciprocal link; Redirect; Robots.txt; SEF URLs; SEM; SEOmoz; SERP; SMO; Splash page; Stop word; White hat; |

XML site map; How search engines assess sites; Summary; Chapter 2: Configuring Joomla's SEO Options
Setting up Search Engine Friendly URLs Configuring URL aliases; Creating URL aliases for your articles; Controlling the title tag; Article title vs. page title (title tag); Managing metadata; Summary; Chapter 3: Useful Extensions to Enhance SEO; Finding SEO modules; Top SEO modules for Joomla!; AceSEF; Advanced Title Manager; Easy Frontend SEO; Facebook-Twitter-Google+1; iJoomla SEO; JoomSEF; Nice Social Bookmark; obRSS; RSSeo Suite; SEO Canonicalisation Plugin; SEO Friendly Links and Images; SEO-Generator; SEO Links Pro; SEOSimple; sh404SEF; Ultimate Site Tools; Xmap
Installing and configuring common SEO modules Implementing metadata management; Setting up canonical URLs; Setting up your XML site map; Implementing control over your Alt and Title attributes; Setting up cross-posting to social networks; Providing social bookmarking; Summary; Chapter 4: Getting Ready for Launch; Determining your SEO strategy; Identifying keywords; Assessing keyword effectiveness; Tapping into the power of stemming and variants; Content strategies for enhancing search engine ranking; Setting up third party services that can assist with SEO
Getting started with Google Analytics Working with Google Webmaster Tools; Working with Bing Webmaster Tools; Summary; Chapter 5: Managing SEO on a Live Site; Link building; Identifying quality link partners; Managing a link marketing campaign; Creating your own links; Directories; Press releases; Video and file sharing; Social media optimization; Reporting and tracking; Popularity metrics; Traffic source metrics; e-Business metrics; Link metrics; Summary; Index

Sommario/riassunto

Drive people to your site with this supercharged guide to Joomla! Search Engine Optimization.

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| 2. Record Nr. | UNINA9910797395203321 |
| Autore | Marcus Russell <1966-> |
| Titolo | Autonomy Platonism and the indispensability argument / / Russell Marcus |
| Pubbl/distr/stampa | Lanham, Maryland : , : Lexington Books, , 2015 ©2015 |
| ISBN | 0-7391-7313-8 |
| Descrizione fisica | 1 online resource (259 p.) |
| Disciplina | 160 |
| Soggetti | Logic, Symbolic and mathematical Mathematics - Philosophy Platonists |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | British Library Cataloguing in Publication Information Available; Library of Congress Cataloging-in-Publication Data; Printed in the United States of America; Preface; Chapter 1 - Platonism Overview; Chapter One Platonism: An Overview; Benacerraf's Dilemma; Anti-Platonistic Responses to Benacerraf's Dilemma; Access Problem; Platonistic Responses to Benacerraf's Dilemma: Indispensability Platonism; Platonistic Responses to Benacerraf's Dilemma: Autonomy Platonism; Chapter Two The Quinean Indispensability Argument; Quine's Argument; Quine's Naturalism; Quine's Holism Physicalism and PluralismBelieving Our Best Theory and the Double-Talk Argument; Quine's Procedure for Determining the Commitments of a Theory; Mathematization; Confirmation Holism and Disciplinary Boundaries; Problems for the Quinean Method for Determining Ontological Commitment; Names and Quantifiers; First-Order Logic and Higher-Order Logics; The Regimentation of Commitment; Whither QI?; Chapter 4 - The Weasel; Chapter Four The Weasel; The Original Weasel; Melia's Weaseling Strategy; Leng's Recreational Weasel; The Weasel at Work; Speaking Seriously in Mathematics Quine against the Weasel Autonomy Platonism and the Weasel; Traditional Platonism ; The Indispensabilist's Mathematics; Restriction; Ontic Blur and Causality; Modal Uniformity and Temporality; The |

Indispensabilist's Methods; The Unfortunate Consequences; Other Quinean Indispensability Arguments; Embracing the Unfortunate Consequences ; The Way Forward; Putnam and the Quinean Argument; Putnam's Success Argument; Melia's Two Indispensability Arguments; Resnik's Pragmatic Argument; Other Non-Holistic Indispensability Arguments; Indispensability, Theories, and Explanations
The Explanatory Indispensability Argument The Origins of the Explanatory Argument; Mathematical Explanations in Science; Two Concepts of Explanation; Epistemic Explanation and the Explanatory Indispensability Argument; Weaseling Away the Explanatory Argument (But Not the Standard Argument); Toward an Autonomy Platonist Solution; From Indispensability to Autonomy Platonism; From Fictionalism to Autonomy Platonism; Mathematics as Logic; Chapter 9 - Plenititudinous Platonism; Chapter Nine Plenititudinous Platonism; Two Versions of Autonomy Platonism ; Plenititudinous Platonism FBP and PlenitudeFBP and Necessity; Chapter 10 - Intuition-Based Autonomy Platonism; Chapter Ten Intuition-Based Autonomy Platonism; McEvoy's Sketch; Mathematical Intuition; A Fallibilist Account of Mathematical Intuition; Mathematical Intuition and Philosophical Intuition; Unhelpful Characterizations of Mathematical Intuition; Mathematical Intuition and Mysterianism; The Unsurprising Reliability of Mathematical Intuition; From Mathematical Intuition to Mathematical Theory; On What Mathematical Objects There Are; The Yield of Intuition-Based Autonomy Platonism
Security and Fallibility

Sommario/riassunto

This book includes detailed critical analysis of a wide variety of versions of the indispensability argument, as well as a novel approach to traditional views about mathematics.

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| 3. Record Nr. | UNINA9911013375503321 |
| Autore | Lizzani, Carlo |
| Titolo | Il cinema italiano : 1895-1979 / Carlo Lizzani ; filmografia a cura di Roberto Chiti |
| Pubbl/distr/stampa | Roma, : Editori riuniti, 1979 |
| Descrizione fisica | 2 v. (p. 310 compless.) ; 18 cm . |
| Collana | Universale ; 105 |
| Disciplina | 791.43 |
| | 791.430945 |
| Locazione | FLFBC |
| Collocazione | 791.43 LIZC 01 (2) |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Nota di contenuto | 2.: Filmografia a cura di Roberto Chiti |