

1. Record Nr.	UNINA9910779496103321
Autore	Shreves Ric
Titolo	Joomla! search engine optimization [[electronic resource] ] : drive people to your site with this supercharged guide to Joomla! and search engine optimization // Ric Shreves
Pubbl/distr/stampa	Birmingham, : Packt Pub., 2012
ISBN	1-282-11182-5 9786613804013 1-84951-877-7
Descrizione fisica	1 online resource (116 p.)
Collana	Community experience distilled
Disciplina	006.76
Soggetti	Web sites - Authoring programs Web site development Web sites - Design Search engines Program transformation (Computer programming)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Copyright; Credits; About the Author; About the Reviewers; www.PacktPub.com; Table of Contents; Preface; Chapter 1: An Introduction to Search Engine Optimization; What is SEO?; SEO terminology; .htaccess; 301 redirect (also known as Permanent Redirect); 302 redirect (also known as Temporary Redirect or Found); 404 error (also known as Page Not Found); AdSense; AdWords; Alexa Rank; Alt attribute; Anchor; Backlink (also known as Inbound Link); Bing Webmaster; Black hat; Bot (also known as robot, spider, or crawler); Canonical URLs; Cloaking; Crawl depth; Deep link Doorway page (also known as gateway page)Duplicate content penalty; Google Webmaster; Internal link density; KEI; Keyphrase density (also known as keyword density); Keyword (or keyphrase); Keyphrase stuffing; Landing page; Link building; Link farm; Link text (also known as anchor text); Long tail; Meta tags; MozRank; nofollow; Organic rank; Outbound link; Page rank; PPC; Reciprocal link; Redirect; Robots.txt; SEF URLs; SEM; SEOMoz; SERP; SMO; Splash page; Stop word; White hat;

XML site map; How search engines assess sites; Summary; Chapter 2: Configuring Joomla's SEO Options  
Setting up Search Engine Friendly URLs Configuring URL aliases; Creating URL aliases for your articles; Controlling the title tag; Article title vs. page title (title tag); Managing metadata; Summary; Chapter 3: Useful Extensions to Enhance SEO; Finding SEO modules; Top SEO modules for Joomla!; AceSEF; Advanced Title Manager; Easy Frontend SEO; Facebook-Twitter-Google+1; iJoomla SEO; JoomSEF; Nice Social Bookmark; obRSS; RSSEO Suite; SEO Canonicalisation Plugin; SEO Friendly Links and Images; SEO-Generator; SEO Links Pro; SEOSimple; sh404SEF; Ultimate Site Tools; Xmap  
Installing and configuring common SEO modules Implementing metadata management; Setting up canonical URLs; Setting up your XML site map; Implementing control over your Alt and Title attributes; Setting up cross-posting to social networks; Providing social bookmarking; Summary; Chapter 4: Getting Ready for Launch; Determining your SEO strategy; Identifying keywords; Assessing keyword effectiveness; Tapping into the power of stemming and variants; Content strategies for enhancing search engine ranking; Setting up third party services that can assist with SEO  
Getting started with Google Analytics Working with Google Webmaster Tools; Working with Bing Webmaster Tools; Summary; Chapter 5: Managing SEO on a Live Site; Link building; Identifying quality link partners; Managing a link marketing campaign; Creating your own links; Directories; Press releases; Video and file sharing; Social media optimization; Reporting and tracking; Popularity metrics; Traffic source metrics; e-Business metrics; Link metrics; Summary; Index

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## Sommario/riassunto

Drive people to your site with this supercharged guide to Joomla! Search Engine Optimization.

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2. Record Nr.	UNINA9910797395203321
Autore	Marcus Russell <1966->
Titolo	Autonomy Platonism and the indispensability argument / / Russell Marcus
Pubbl/distr/stampa	Lanham, Maryland : , : Lexington Books, , 2015 ©2015
ISBN	0-7391-7313-8
Descrizione fisica	1 online resource (259 p.)
Disciplina	160
Soggetti	Logic, Symbolic and mathematical Mathematics - Philosophy Platonists
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	British Library Cataloguing in Publication Information Available; Library of Congress Cataloging-in-Publication Data; Printed in the United States of America; Preface; Chapter 1 - Platonism Overview; Chapter One Platonism: An Overview; Benacerraf's Dilemma; Anti-Platonistic Responses to Benacerraf's Dilemma; Access Problem; Platonistic Responses to Benacerraf's Dilemma: Indispensability Platonism; Platonistic Responses to Benacerraf's Dilemma: Autonomy Platonism; Chapter Two The Quinean Indispensability Argument; Quine's Argument; Quine's Naturalism; Quine's Holism Physicalism and PluralismBelieving Our Best Theory and the Double-Talk Argument; Quine's Procedure for Determining the Commitments of a Theory; Mathematization; Confirmation Holism and Disciplinary Boundaries; Problems for the Quinean Method for Determining Ontological Commitment; Names and Quantifiers; First-Order Logic and Higher-Order Logics; The Regimentation of Commitment; Whither QI?; Chapter 4 - The Weasel; Chapter Four The Weasel; The Original Weasel; Melia's Weaseling Strategy; Leng's Recreational Weasel; The Weasel at Work; Speaking Seriously in Mathematics Quine against the Weasel Autonomy Platonism and the Weasel; Traditional Platonism ; The Indispensabilist's Mathematics; Restriction; Ontic Blur and Causality; Modal Uniformity and Temporality; The

Indispensabilist's Methods; The Unfortunate Consequences; Other Quinean Indispensability Arguments; Embracing the Unfortunate Consequences ; The Way Forward; Putnam and the Quinean Argument; Putnam's Success Argument; Melia's Two Indispensability Arguments; Resnik's Pragmatic Argument; Other Non-Holistic Indispensability Arguments; Indispensability, Theories, and Explanations  
The Explanatory Indispensability Argument The Origins of the Explanatory Argument; Mathematical Explanations in Science; Two Concepts of Explanation; Epistemic Explanation and the Explanatory Indispensability Argument; Weaseling Away the Explanatory Argument (But Not the Standard Argument); Toward an Autonomy Platonist Solution; From Indispensability to Autonomy Platonism; From Fictionalism to Autonomy Platonism; Mathematics as Logic; Chapter 9 - Plenitudinous Platonism; Chapter Nine Plenitudinous Platonism; Two Versions of Autonomy Platonism ; Plenitudinous Platonism FBP and PlenitudeFBP and Necessity; Chapter 10 - Intuition-Based Autonomy Platonism; Chapter Ten Intuition-Based Autonomy Platonism; McEvoy's Sketch; Mathematical Intuition; A Fallibilist Account of Mathematical Intuition; Mathematical Intuition and Philosophical Intuition; Unhelpful Characterizations of Mathematical Intuition; Mathematical Intuition and Mysterianism; The Unsurprising Reliability of Mathematical Intuition; From Mathematical Intuition to Mathematical Theory; On What Mathematical Objects There Are; The Yield of Intuition-Based Autonomy Platonism  
Security and Fallibility

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#### Sommario/riassunto

<span><span>This book includes detailed critical analysis of a wide variety of versions of the indispensability argument, as well as a novel approach to traditional views about mathematics. </span></span>

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3. Record Nr.	UNINA9911013375503321
Autore	Lizzani, Carlo
Titolo	Il cinema italiano : 1895-1979 / Carlo Lizzani ; filmografia a cura di Roberto Chiti
Pubbl/distr/stampa	Roma, : Editori riuniti, 1979
Descrizione fisica	2 v. ( p. 310 compless.) ; 18 cm .
Collana	Universale ; 105
Disciplina	791.43 791.430945
Locazione	FLFBC
Collocazione	791.43 LIZC 01 (2)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	2.: Filmografia a cura di Roberto Chiti