

1. Record Nr.	UNINA9910797381303321
Autore	Freeman R. Edward <1951->
Titolo	Bridging the values gap : how authentic organizations bring values to life // R. Edward Freeman, Ellen R. Auster ; foreword by John Mackey and Raj Sisodia
Pubbl/distr/stampa	Oakland, California : , : Berrett-Koehler Publishers, Inc., , 2015 ©2015
ISBN	1-60994-958-7 1-60994-957-9
Edizione	[First edition.]
Descrizione fisica	1 online resource (296 p.)
Disciplina	658.408
Soggetti	Value Economic value added Strategic planning - Employee participation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover Page; Title Page; Copyright Page; Dedication; Contents; Foreword; Preface; Part I: Understanding the Values Gap in Business; Chapter 1 The Values Gap in Business; Chapter 2 Just Be Authentic: Not So Fast, Not So Easy; Chapter 3 Authentic Organizations: Is Yours One?; Chapter 4 Do Values Right or Don't Do Them at All; Part II: How Businesses Can Bridge the Values Gap; Chapter 5 Introspective Values: Reflecting on Self and the Organization; Chapter 6 Historical Values: Exploring the Impact of Our Past; Chapter 7 Connectedness Values: Creating a Sense of Belonging and Community Chapter 8 Aspirational Values: Our Hopes and DreamsPart III: Bringing the Conversation to Life; Chapter 9 Getting Started; Notes; Index; About the Authors
Sommario/riassunto	Business has a values problem. It's not just spectacular public scandals like Enron (which, incidentally, had a great corporate values statement). Many companies fail to live up to the standards they set for themselves, alienating the public and leaving employees cynical and disengaged- resulting in lower productivity, less innovation, and sometimes outright corruption. The reason, argue top scholars and consultants Edward

Freeman and Ellen Auster, is that most companies' values are handed down from on high, with no employee input or discussion. This practically invites disconnects between inte
