

1. Record Nr.	UNINA9910462024203321
Autore	Bunker Steven B. <1970->
Titolo	Creating Mexican consumer culture in the age of Porfirio Diaz [[electronic resource] /] / Steven B. Bunker
Pubbl/distr/stampa	Albuquerque, : University of New Mexico Press, c2012
ISBN	1-283-83545-2 0-8263-4456-9
Descrizione fisica	1 online resource (349 p.)
Disciplina	306.30972
Soggetti	Consumers - Mexico - History - 20th century Consumption (Economics) - Mexico - History - 20th century Electronic books. Mexico Commerce History 20th century Mexico Social conditions 20th century Mexico History 1867-1910
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Personalized progress: the production and marketing of the machine-rolled cigarette -- Selling in the city: the growth of popular advertising -- Capital investments: Porfirian department stores and the evolution of Mexico City retailing -- Modernizing capital: constant innovation and the expression of progress -- An all-consuming passion: desire, department stores, and the modernization of crime -- Hot diamonds, cold steel: the La Profesa Jewelry Store robbery -- Conclusion.
Sommario/riassunto	"This study shows how goods and consumption embodied modernity in the time of Porfirio Diaz. Through case studies of tobacco marketing, department stores, advertising, shoplifting, and a famous jewelry robbery and homicide, he provides a tour of daily life in Porfirian Mexico City, overturning conventional wisdom that only the middle and upper classes participated in this culture"--Provided by publisher.

2. Record Nr.	UNINA9910797373103321
Titolo	NATO : from regional to global security provider / / edited by Yonah Alexander and Richard Prosen
Pubbl/distr/stampa	Lanham, Maryland : , : Lexington Books, , 2015 ©2015
ISBN	1-4985-0369-1
Descrizione fisica	1 online resource (320 p.)
Disciplina	355.031091821 355/.031091821
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Acronyms; Foreword; Introduction; Chapter One: Asymmetric Threats and New Security Challenges; Chapter Two: NATO's Cyber Decade?; Chapter Three: Counter-Piracy; Chapter Four: The New NATO Policy Guidelines on Counterterrorism; Chapter Five: NATO and the Balkans; Chapter Six: Operation Unified Protector; Chapter Seven: NATO and Afghanistan; Chapter Eight: Capabilities Development and Common Funding; Chapter Nine: NATO Ballistic Missile Defense; Chapter Ten: NATO-Russian Relations; Chapter Eleven: The Changing Parameters of the Transatlantic Security Relationship Chapter Twelve: Partnership for Peace Consortium (PfPC)Chapter Thirteen: NATO Partnerships into the Future; Chapter Fourteen: NATO as a Security Exporter; Chapter Fifteen: Summary and Conclusions; Selected Bibliography; Index; About the Editors
Sommario/riassunto	The book serves as a relevant and timely study of the most pressing issues facing NATO today - including recent lessons gained. It provides recommendations for consideration and further discussion (i.e., the "what" and the "how" regarding future policy options for the North Atlantic Alliance).