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Collana	Library Technology Essentials ; ; Number 8
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; Series Editor's Foreword; Preface; Acknowledgments; 1 An Introduction to Data Visualizations and Infographics; 2 Getting Started with Data Visualizations and Infographics; 3 Tools and Applications; 4 Library Examples and Case Studies; 5 Step-by-Step Library Projects for Data Visualizations and Infographics; 6 Tips and Tricks; 7 Future Trends; Recommended Reading; Index; About the Author
Sommario/riassunto	This complete how-to guidebook provides you with the tools and inspiration you need to use infographics and data visualization techniques in your library to knock your audience's socks off as you tell your story in a visual format that can be consumed and understood at a glance.