Record Nr. UNINA9910797366703321 The strategies of China's firms: resolving dilemmas / / edited by Hailan **Titolo** Yang, Stephen L. Morgan, Ying Wang Pubbl/distr/stampa Amsterdam, [Netherlands]:,: Chandos Publishing,, 2015 ©2015 **ISBN** 0-08-100276-9 Descrizione fisica 1 online resource (191 p.) Collana Elsevier Asian Studies Series Disciplina 338.60951 Soggetti Corporate governance - China Business enterprises - China China Economic policy Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references at the end of each chapters and index. Nota di contenuto Front Cover; The Strategies of China's Firms: Resolving Dilemmas; Copyright; Contents; List of contributorsP.; Preface; About the editors; Contributing authors; Chapter 1: Development of Chinas statecontrolled firms: The case of the consumer electronics sector; 1.1. Introduction; 1.2. The institutional situation in the Chinese CEs sector; 1.3. Different ways of development of firms; 1.4. Exploitation and exploration learning strategy in transition economies; 1.5. The efficiency of the state ownership: 1.6. Research design: Case study. performance measurement, and data analysis 1.6.1. Measuring performance of the firms1.6.2. Data analysis; 1.7. Findings: Business strategies, ownership structure, and performance of the case firms; 1.7.1. Exploitation and exploration strategies of case firms; 1.7.1.1. Stage 1: 1978-1992; 1.7.1.2. Stage 2: 1993-2007; 1.7.2. The evolution of ownership structure of case firms; 1.7.3. The performance of the case firms; 1.8. Discussion: State ownership and competitiveness; 1.8.1. The virtuous circle of the development pattern of state-controlled firms with competitive position 1.8.2. The vicious circle of the development pattern of state-controlled firms with less competitive position 1.9. Conclusion: Theoretical implications and avenues for future research; 1.9.1. Theoretical

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