

1. Record Nr.	UNINA9910797305803321
Titolo	Leaders as communicators and diplomats // Paul D. Houston, Alan M. Blankstein, Robert W. Cole, editors ; contributors, Rich Bagin [and seven others]
Pubbl/distr/stampa	Thousand Oaks, California : , : Corwin Press, a SAGE Company, , 2009 ©2009
ISBN	1-4522-7231-X 1-4522-1171-X
Descrizione fisica	1 online resource (156 p.)
Collana	Soul of Educational Leadership ; ; Volume 6
Disciplina	371.2011
Soggetti	School superintendents - United States Communication in education - United States Educational leadership - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Preface; Acknowledgments; About the Editors; About the Contributors; Chapter 1 - The Superintendent as Communicator and Diplomat; Chapter 2 - The Leader as Communicator and Diplomat; Chapter 3 - The Educational Leader: Diplomat and Communicator for All Students; Chapter 4 - Learning to Be a Leader; Chapter 5 - Leaders as Communicators and Ambassadors; Chapter 6 - The Superintendent as Key Communicator and Diplomat: A Case Study; Chapter 7 - The Superintendent as Blogger; Chapter 8 - A Whole New Mind for Schools; Chapter 9 - Endnote; Index
Sommario/riassunto	This edited volume presents innovative and practical strategies for creating districtwide communication systems, responding to district challenges, using electronic communication tools effectively, and keeping the public informed.